FONDAPOL: OUR WORK
Year 2013
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PUBLICATIONS

Events

Working seminars

Internet and Partnerships
Foundation papers

Growth

La démobilité : travailler, vivre autrement
[Minimising travel: a different way of working and living]
By Julien Damon - June 2013

This paper focuses on urban congestion. In line with our beliefs, Julien Damon, associate professor on the town planning masters programme at Sciences Po urges us to welcome minimised travel as an opportunity which will allow the emergence of distance working and more coherent environmental and urban planning. The optimisation of modern conurbations is a major driver of innovation.

Le KAPITAL. Pour rebâtir l’industrie. [KAPITAL. Rebuilding Industry]
By Christian Saint-Étienne and Robin Rivaton - April 2013

The authors, Christian Saint-Étienne, professor of the business economics chair at the Conservatoire National des Arts et Métiers, and strategic consultant Robin Rivaton review the causes of France’s industrial decline. They suggest that the priority for restoring our economic power should lie in mobilising ‘capital’, which would make it a major tool for economic emancipation.

Les classes moyennes dans les pays émergents [The middle classes in emerging countries]
By Julien Damon - April 2013

In the western world, we often discuss the relative loss of status and the concerns of the middle classes while in emerging countries, especially India, Brazil and China, the middle classes appear to be expanding rapidly. The term ‘emerging middle classes’ describes these groups which are asserting themselves both statistically and politically. This paper by Julien Damon, entitled Les classes moyennes dans les pays émergents [The Middle Classes in Emerging Countries] follows an initial series of papers on the middle classes in France.
**Values**

*Sortir d’une grève étudiante : le cas du Québec [Settling a student strike: case study in Quebec]*
By Jean-Patrick Brady and Stéphane Paquin – October 2013

The aim of this paper is to explain the various government strategies used to settle the ‘Maple Spring’ student strike and associated social crisis.

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**Les nouveaux pays émergents : les « BENIVM » [The new emerging countries: the 'BENIVM countries]*
by Laurence Daziano – July 2013

In 2001, an economist at Goldman Sachs coined the acronym BRICS to mark the entry of emerging countries into the global economy. The concept of emergence is now back in the ascendancy reflecting an international landscape which has undergone profound change. Since this concept emerged, classifications based on broad and sometimes vague criteria have been devised to identify new emerging countries.

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**Code éthique de la vie politique et des responsables publics en France [A code of ethics for politics and public officials in France]*
By Les Arvernes and the Fondation pour l’innovation politique - April 2013

Under pressure in the wake of the Cahuzac scandal, the public authorities took the risk of improvising their response. In their haste, a state of confusion arose in which tax fraud, accumulation of wealth, political office and multiple office-holding all seemed to merge into one.

The Fondation pour l’innovation politique and the Les Arvernes working group joined forces to draft a *Code éthique de la vie politique et des responsables publics en France [A code of ethics for politics and public officials in France]*. We are hoping that this will be a valuable contribution to the debate on improving morals in public life.
The topic of energy transition is sure to shape political debate in weeks to come since a summary of opinions and recommendations from the national debate on energy transition is due to be released in July. The government is due to submit a draft law this autumn.

Albert Bressand, Senior Fellow at the Vale Columbia Center for Sustainable International Investment and professor at the University of Groningen (Netherlands), offers a new perspective on energy transition through an in-depth economic analysis highlighting the contradictions in current European energy policy.
Foundation books

*L’Opinion européenne en 2013* [European Opinion in 2013], Lignes de repères, 192 pages
18 September, Lignes de repères, 17 euros.

This is the fourteenth issue of *l’Opinion européenne*, a book which is one of a kind!

European Union wins the Nobel Peace Prize! In October 2012, the Norwegian committee awarded the Nobel Peace Prize to the European Union for its 60-year contribution to promoting peace, reconciling nations, furthering democracy and protecting human rights in Europe. Indeed the European Union is currently the world’s biggest supplier of humanitarian and development aid. With contributions from: Marie-Eva Bernard, Bernard Bruneteau, Corinne Deloy, Charles de Gaulle, Évariste Lefeuvre, Camille Lépinay, Cui Hongjian, Marine Mathé, Dominique Reynié, Matthieu Turpain, David Valence.

*Innovation politique 2013* [Political Innovation 2013], 642 pages
6 March 2013, PUF, Collection L’innovation politique [Political Innovation Collection]

*Innovation politique 2013* is a collection of up-to-date papers published by the Fondation pour l’innovation politique ([www.fondapol.org](http://www.fondapol.org)) between September 2011 and December 2012.

Contributions have been written by authors with very different backgrounds (economists, legal experts, sociologists, voluntary sector figures, financial advisers etc.), wishing to provide insights on public debate and help devise practical and innovative solutions.

This book invites you to consider and discuss challenges which shape our collective future, in particular the financial crisis, energy policy and the state of the middle classes.
Publications

EVENTS

Working seminars

Internet and Partnerships
Le progrès, c’est nous!

samedi
16 NOVEMBRE 2013
Maison de la Mutualité
Paris 5ème
Le progrès, c'est nous!

24 HEURES NON STOP!

Près de 130 vidéos sur www.fondapol.org

OUVERTURE
SI T'ES CITOYEN T'ES CÔTÉ
LA JEUNESSE DU MONDE
TOILE À TISSER
ENTREPRENEURS DE SOLIDARITÉ

CHEMIN FAISANT...
LA VILLE, NATURELLEMENT
TRAVAILLER OUI, SI C'EST PAS DU BOULÔT
LE STATUT DE LA LIBERTÉ
CAFÉ CROISSANCE

100 ANS DE SANTE SURE
LA PART DU GÂTEAU
ILS SONT FOU, CES FRANÇAIS...
L'OROIRE SANS LE POUVOIR
DES IDEES POUR DECIDER

L'ECOLOGIE SANS LA DECROISSANCE
LE CHANGEMENT C'EST TOUT LE TEMPS
LE MONDE NOUS APPARTIENT
ARTISTES
LE MOT DE LA FIN

LE PROGRÈS VU PAR LES POLITIQUES
Backed by the regional council for Ile-de-France and in partnership with Le Parisien, the Fondation pour l’innovation politique and Fondation Jean-Jaurès organised a symposium on the values of people from the Ile-de-France region. What territorial divides exist in Ile-de-France? Is the Ile-de-France a special case?

This symposium which took place on 7 October 2013 in the Hémicycle building of the Ile-de-France regional council focused on an exclusive poll entitled "Valeurs des Franciliens" [Values of Ile-de-France Residents] conducted by TNS Sofres.
Debate: what type of politics do we need - with trainees from the Fondation pour l’innovation politique,

Thursday 11 July 2013

Following a recent debate on the status of elected representatives, plurality of offices and ways of reforming politics, the Fondation pour l’innovation politique wanted to hear the opinions of representatives from the younger generation on these topics. Should politics be made more democratic or more moral? A team of Foundation trainees engaged in free discussion of the type of politics we need in France with Foundation executive director Dominique Reynié and Anaïs Allemand. Six short videos were made of these debates, each looking at a specific proposal to reform political life: plurality of offices, sortition, the status of elected representatives, places of power and elitism, women in politics.
Debate: Screen culture: have our lives changed?

Monday 24 June 2013

On Monday 24 June, the Fondation pour l’innovation politique organised a debate with the Sciences-Po alumni association on: Screen culture: have our lives changed?

Benoit Thieulin, head of the French Digital Council, Jean-Sébastien Ferjou, co-founder of Atlantico.fr and Dominique Reynié took part in this debate. A report is available on our website.
Press breakfast
Meeting with the foreign press, Wednesday 15 May

The Fondation pour l’innovation politique played host to the foreign press for a debate on the political situation in France one year on from the presidential and legislative elections.

Petit-déjeuner de presse
le mercredi 15 mai 2013 de 8h à 10h

Dominique REYNIÉ,
Professeur à Sciences Po,
Directeur général de la Fondation pour l’innovation politique,
recevra la presse étrangère
pour parler de la situation politique française,
un an après les élections présidentielles
et législatives.

dans les locaux de

la Fondation pour l’innovation politique
11 rue de Grenelle - PARIS 7°

Accréditation obligatoire au 01 47 53 67 12 ou annais.allemand@fondapol.org
au plus tard le 14 mai 2013
Debate on the book *Doit-on avoir peur de la Chine?* [Should we be afraid of China?]

*Le communisme chinois et l’Occident* [Chinese Communism and the West] by Thi Minh-Hoang Ngo, Wednesday 15 May

On Wednesday 15 May, the Fondation pour l’innovation politique held a debate on the book by Thi Minh-Hoang Ngo (author, historian, China specialist and visiting researcher at IrAsia at the University of Aix-Marseille): *Doit-on avoir peur de la Chine? Le communisme chinois et l’Occident* [Should we be afraid of China? Chinese communism and the west].

The author Thi Minh-Hoang Ngo, Anaïs Allemand, Christophe de Voogd, who runs the blog Trop Libre [Too Free], and Dominique Reynié took part in the debate.
CONFÉRENCE DE PRESSE
le mardi 23 avril 2013 de 8h30 à 10h
(accueil café dès 8h)

Dominique REYNIE,
Directeur général de la Fondation pour l’innovation politique,
you accueillera
avec Christian SAINT-ÉTIENNE
Professeur titulaire de la chaire d’économie industrielle au Conservatoire National des Arts et Métiers,
et Robin RIVATON
Consultant en stratégie, économiste

auteurs de la note
LE KAPITAL
pour rebâtit l’industrie
(sortie le 23 avril 2013)

FONDATION POUR L’INNOVATION POLITIQUE
11 rue de Grenelle
PARIS 7ème
Debate - Competitiveness: what should we avoid doing to help our businesses?,

Thursday 4 April 2013

On Thursday 4 April, the Fondation pour l’innovation politique held a debate on the theme of competitiveness which focused on the question: what should we avoid doing to help our businesses?

Natalie de Chalus, chair of COLLOQUIUM,
Aldo Cardoso, member of the Fondation pour l’innovation politique supervisory board,
Nicolas Goetzmann, investment strategy consultant and macro analyst,
Robin Rivaton, strategic consultant and
Dominique Reynié took part in the discussion.
Debate on the book *1,2 milliard d'automobiles, 7 milliards de terriens : la cohabitation est-elle possible ?* [1.2 billion cars, 7 billion earthlings: is coexistence possible?] by Jean-Pierre Corniou and Marine Corniou, Thursday 31 January 2013

On Thursday 31 January, the Fondation pour l’innovation politique held a debate on the book by Jean-Pierre Corniou and Marine Corniou: *1,2 milliard d'automobiles, 7 milliards de terriens : la cohabitation est-elle possible ?*

Former minister Anne-Marie Idrac, consultant and deputy CEO of SIA Conseil, Jean-Pierre Corniou, and the executive director of the Fondation pour l’innovation politique, Dominique Reynié took part in the debate.
Publications
Events

WORKING SEMINARS

Internet and Partnerships
The Bastiat Seminar

Set up in 2012, the Bastiat Seminar will continue its development with a focus on three major areas:

- How can we help our businesses and entrepreneurs generate wealth;
- How should we evaluate public policies pursued by the government;
- How can we take advantage of opportunities offered by digital technology
A single employment contract incorporating severance pay
By Charles Beigbeder - September 2013

The Fondation pour l’innovation politique organises discussion seminars and working seminars. At one seminar, Charles Beigbeder, vice chairman of the Fondation pour l’innovation politique put the case for a single employment contract. We thought that a summary would be of interest to our readers. He puts forward the idea of permanent contracts which incorporate compensation. This means setting a scale for damages in permanent contracts.
Publications

Events

Working seminars

INTERNET AND PARTNERSHIPS
Traffic on the fondapol.org website

Number of hits in 2013: 114,657

Number of unique visitors: 74,840

The peak in November is due to the event on 16 November, "Le progrès, c’est nous!" [We are progress!]

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The most visited page is the website's homepage. Besides pages presenting information on the Foundation (team, bodies and overview), the 'Ideas' page which includes all the pages of the 12 idées pour 2012 [12 ideas for 2012] receives a high number of hits.

Pages relating to the event "Le progrès, c’est nous!" and the Foundation’s work (studies, debates and symposiums) are also among those receiving the highest numbers of hits.

Also in 2013, the blog "Trop Libre" [Too Free] received 84,951 hits and 58,682 unique visitors.
To keep people up-to-date with its latest work or work in progress, the Fondation pour l’innovation politique publishes a bimonthly newsletter entitled *fondapol.mag* which boasts a simple layout with plenty of pictures. On one page it provides links to our latest publications, forthcoming events, media coverage and video content.
The blog ‘Trop libre’ [Too Free]

A recognised participant in the ideological debate, the Fondation pour l’innovation politique launched its blog ‘Trop Libre’ in January 2011 to further promote its free-market, progressive and European ideas. Its aim was to provide a critical perspective at a time of increasing controversy with new elections on the horizon.

‘Trop Libre’ is already well-known and referenced on the web. Increasing numbers of web users are following this blog. With almost 133,857 unique visitors since its set-up, the goal we set has been achieved.

Six types of contribution are presented in this blog.

- ’Paradoxa’ provides comment on current affairs and attempts to explain or correct the factual bases of public debate;
- ’Le Marché aux Livres et aux Images’ [The Books and Images Market] includes reviews of books which have been published recently or republished and film reviews with political analysis;
- ’La Tradition revisitée’ [Tradition revisited] analyses major free-market works to shed light and provide fresh perspective on contemporary issues;
- In the form of newsflashes, ’Des mots et des chiffres’ [Words and figures] identifies and occasionally corrects the factual bases of public debate;
- ’Question ouverte’ [Open question] provides interviews with French and European political figures;
- ’Chroniques d’ailleurs’ [Chronicles from elsewhere] presents social, political and cultural analysis provided by ’Trop Libre’ correspondents abroad.
'Politique 2.0' focuses on political innovations connected with the use of new technologies. In keeping with its remit of analysing new trends in civic life, the Foundation sheds light on citizens' increased access to politics through new participatory technologies. Our space dedicated to technology watch, Government 2.0, Open government and Open data chronicles new practices which are set to revolutionise grassroots action. 'Politique 2.0' publishes articles every week which are immediately posted on Facebook and Twitter.
"Coups d’oeil sur..." [Foundation snapshots]

Over the past few months the Fondation pour l’innovation politique has published a new type of work on its website: the “Snapshots” series. These documents can be downloaded free-of-charge and offer all the essential information on a given topic in the form of summary sheets. These snapshots reflect recent news items or future issues. They have direct links with Foundation work whose aim is to provide everyone with an insight on the major problems facing our society.

This work, which makes information accessible while maintaining an appropriate level of rigour, has been a major success from the outset, particularly in the social media where the snapshots are actively disseminated.

Snapshot of Croatia

On 1 July 2013, Croatia became the 28th member of the European Union. This snapshot from the Fondation pour l’innovation politique looks at the new member. It aims to understand what Croatia can contribute to the Union and what influence it will have in light of the country’s economic, political and social situation as well as the issues underpinning this new phase of enlargement.

By Séverine Allano and Lucie Gaillot

Snapshot of Europe in everyday life

Instead of reporting the EU’s major public policies, this snapshot seeks to inform citizens of what it means to be a part of Europe by describing the EU’s direct involvement in their lives and action taken by the EU on matters which affect them.

By Claire Robert

Snapshot of the status of self-employed people

This snapshot from the Fondation pour l’innovation politique looks at the status of self-employed people. The Foundation believes that this status is very important and organised a symposium on the topic in 2010. Learn about the main aspects of this status, the benefits it entails and the planned reforms.

By Hélène Delsupexhe
Snapshot of transparency in public life

The Fondation pour l’innovation politique offers you a new snapshot of transparency in public life. What laws are in force? What is the situation in France? You will also find Fondation pour l’innovation politique proposals on this matter.

By Charles-Antoine Brossard and Vincent Destrez--Ostrowski

Snapshot of competitiveness

The Fondation pour l’innovation politique offers you a snapshot of competitiveness in France. France’s strengths and weaknesses, proposals from the Gallois report, measures adopted by the government and international comparisons, providing an overview of a problem which shapes our economic growth.

By Vincent Destrez--Ostrowski and Julien Gonzalez

Snapshot of pension reform

François Hollande announced that "since we are living longer, we will have to pay contributions for longer periods", thereby rekindling the debate on the funding of pensions. The Fondation pour l’innovation politique offers you a snapshot of this thorny subject.

By Vincent Destrez--Ostrowski and Julien Gonzalez
Snapshot of political parties in Europe

The Fondation pour l’innovation politique offers you a snapshot of European political parties in the run-up to the European elections in 2014. While the European People’s Party and Christian Democrats (EPP), the Party of European Socialists and the Party of the European Left enjoy the highest visibility, other parties hold eurosceptic views and wish to reform Europe.

By Charles-Antoine Brossard, France Hofnung and Claire Robert

Snapshot of the situation in Cyprus

The Fondation pour l’innovation politique offers you a snapshot of the situation in Cyprus in the wake of the political crisis which has stricken the country. The political, economic and social situation are addressed along with the tax on bank deposits, providing an overall view of a new hotbed of tension in the European Union.

By Vincent Destrez–Ostrowski, Julien Gonzalez and Claire Robert

Snapshot of public finance

The Fondation pour l’innovation politique offers you a summary of public finance. This document gives an overview of public finance and provides a summary of Fondation pour l’innovation politique proposals on managing public finance.

By Julien Gonzalez
Snapshot of the 2014-2020 European budget

The Fondation pour l’innovation politique offers you this summary document presenting the challenges facing the 2014-2020 European budget. This budget passed by European leaders on 8 February 2013 is the first to have been reduced in the history of the European Union.

By Vincent Destrez--Ostrowski and Claire Robert

Snapshot of the reform of politics

While multiple office holding currently dominates the headlines, the Fondation pour l’innovation politique has been working on democratic reform for several months and offers you an overview of work carried out in this snapshot.

By Vincent Destrez--Ostrowski, Julien Gonzalez and Claire Robert
**fondapol.tv, the Foundation's web TV**

This Web TV offers interviews with the authors of our publications as well as reports from well-known figures who make sense of current affairs. There are also Fondation pour l’innovation politique documentaries and spots relating to historic events as well as street polls.
Partnerships

**LE HUFFINGTON POST**

To mark the debate on Sophie Pedder's book *Le déni français* [The French Denial], the Fondation pour l’innovation politique entered a partnership with the *Huffington Post*, which streamed the debate live on its website and provided coverage in social networks. A *Huffington Post* journalist also joined the debate with author Sophie Pedder and Dominique Reynié.

To mark the debate with Pascal Perrineau on his book *Le choix de Marianne* [Marianne’s Choice], the Fondation pour l’innovation politique formed a media partnership with *Atlantico* based on an exchange of links to enhance the visibility of the fondapol.org website.

To mark the debate on Gilles Kepel’s books, the Fondation pour l’innovation politique formed a media partnership with Africa N°1 et Salam News based on an exchange of links to enhance the visibility of the fondapol.org website.

Eager to raise awareness of the changes made possible by digital technology, the Fondation pour l’innovation politique has entered a partnership with *Techtoc.tv*, a site specialising in information on the on-line technology and media sector.
In the lead-up to some key elections, the Fondation pour l’innovation politique has joined forces with lemonde.fr and slate.fr to contribute to pre-election thinking. Daily newspaper Le Monde wants its website to become an important focus of public debate and has approached eleven think tanks and policy working groups. The Fondation pour l’innovation politique regularly posts its work on matters of strategic importance for the future of the country (education, health, public finance etc.) on the site. The same applies to slate.fr.