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THE POPULST RISK IN FRANCE

Edited by Dominique Reynié

An electoral protest indicator designed by the Fondation pour l'innovation politique

JULY 2021 - WAVE 4 -

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Abbreviations of the different political parties used in this study

DLF: Debout la France! [Arise, France!] • EELV: Europe Écologie-Les Verts [Europe Ecology-Greens]
FdG: Front de gauche [Left Front] • LFI: La France insoumise [France Unbowed] • FN: Front national [National Front)]
LO: Lutte ouvrière [Workers' Struggle] • LR: Les Républicains [The Republicans]
LREM: La République en marche [The Republic Onward] • NPA: Nouveau Parti anticapitaliste [New Anti-Capitalist Party]
PCF: Parti communiste français [French Communist Party] • PS: Parti socialiste [Socialist Party]
RN: Rassemblement national [National Rally]

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The key findings from Wave 4

The data from Wave 4 (April 2021) confirm the solidity of the support for Marine Le Pen in a part of public opinion. For the first round of the 2022 presidential election, her electoral potential is the highest, with a minimum electoral potential of 10% (those "definitely" voting for the RN candidate) and an intermediate electoral potential of 20% (those who "might" or are "most likely" to vote for the RN candidate).

Emmanuel Macron's minimum electoral potential is 5%, while his intermediate electoral potential amounts to 16%. A newcomer among likely presidential candidates, **Xavier Bertrand** obtained 3% of minimum electoral potential and 11% of intermediate electoral potential.

Lastly, **Jean-Luc Mélenchon** has minimum electoral potential of 3%, while his intermediate electoral potential is 8%.

- **2.** The potential for electoral protest remains massive: 78% of respondents are still contemplating voting for the RN, LFI, DLF or LO/NPA, abstain from voting, or casting a blank ballot in the first round of the 2022 presidential election.
- 3. The proportion of respondents who said they might abstain from voting or leave their ballot blank in the first round of the 2022 presidential election remains very high (56%), but is nevertheless down 3 points compared to the previous wave in September 2020 (59%).
- As pertains to voters' readiness to vote for a party, and no longer for a declared candidate, we note an increase in the readiness to vote for the RN in the first round of the 2022 presidential election, i.e. an increase of 4 points, from 30% in September 2019 to 34% in April 2021. On the other end of the political spectrum, LFI remains at a level close to that of September 2019: 22% in April 2021, compared to 20% in September 2019.

The readiness to vote LR remains stable and high (37%, compared to 36% in September 2020).

The readiness to vote PS (30%, compared to 31% in September 2020) and the readiness to vote LREM (33%, compared to 34% in September 2020) are also stable, though at a lower level.

The readiness to vote EELV remains high but has fallen sharply, by 7 points, from 42% in September 2020 to 35% in April 2021.

- **5** In a potential second round between Emmanuel Macron and Marine Le Pen, the gap narrowed in April 2021, with 29% of respondents saying they "will definitely" or "very likely" vote for Emmanuel Macron and 25% saying they "will definitely" or "very likely" vote for Marine Le Pen.
- **6** More than half (55%) of respondents said that in the first round of the 2022 presidential election, they could **vote for a candidate unaffiliated with any party political party.**
- **7** Marine Le Pen could benefit from a transfer of votes from the left in the event of a second round between her and the incumbent president. One-quarter of those who state they could vote LO/NPA (26%) or LFI (22%) in the first round of the 2022 presidential election say they "will definitely" or "very likely" vote for Marine Le Pen in the event of a second round against Emmanuel Macron.
- Transfers from the right to Le Pen between the first and second rounds in 2022: one-quarter of those who state they could vote LR (26%) and 44% of those who state they could vote DLF in the first round of the 2022 presidential election say they "will definitely" or "very likely" vote for Marine Le Pen in the event of a second round against Emmanuel Macron. Out of those respondents declaring their readiness to vote for Xavier Bertrand in the first round, 32% said they "will definitely" or "very likely" vote for Marine Le Pen in the event of a second round against Emmanuel Macron, while one-quarter (24%) would abstain from voting or cast a blank ballot.

of the electoral protest indicator

- **9** Almost four out of ten French people (38%) selfposition themselves as right-wing (levels 6 to 10 on the left-right scale). Only 18% self-position themselves as left-wing (levels 0 to 4), while 16% position themselves in the centre (level 5). One-quarter (24%) of respondents did not self-position themselves on the left-right axis. Since September 2019, the proportion of respondents self-positioning as right-wing has increased by 4 points, from 34% to 38%. Over the same period, the proportion of respondents describing themselves as leftwing experienced a shift of the same magnitude, but in the opposite direction, as the proportion of those selfpositioning as left-wing decreased from 22% to 18%. The right-wing's lead over the left-wing, which amounted to 12 points in September 2019, increased to 20 points in April 2021.
- **10.** The shift to the right amongst young people is consolidating: while 23% of 18-24 year olds self-positioned themselves as right-wing (levels 6 to 10 on the left-right scale) in January 2020, 27% of them did so in September 2020 and 33% in April 2021, i.e. an increase of 10 points in fourteen months. Conversely, fewer young people self-positioned in the centre (19% in January 2020, 10% in April 2021) and the left-wing (18% in January 2020, 16% in April 2021).
- 11 Faced with the possibility of a second round between Emmanuel Macron and Marine Le Pen, voters self-positioning as right-wing are significantly more likely to "definitely" or "very likely" vote for the RN candidate (38%) than to vote for the incumbent president (33%).
- The majority (59%) of those who "will definitely" or "very likely" vote for Marine Le Pen in the first round in 2022 do not want France to leave the European Union; an even larger majority (68%) want to keep the euro as France's currency. Almost all of those who "will definitely" or "very likely" vote for Jean-Luc Mélenchon do not want their country to leave Europe (85%) or the euro (84%).

- 13. Despite the controversies that marked the management of the public health crisis, attachment to the European Union has not been dented. To wit, as noted in the previous waves of this survey, 79% of voters want to stay in the European Union.
- 14. The erosion of the privilege of competence granted to governing parties reduces the handicap of populist parties. This trend is particularly favourable to Marine Le Pen: 21% of those surveyed considered her "more capable of responding to the concerns of the French" than "other politicians". This proportion is the same (20%) with regard to Emmanuel Macron. In contrast, only 11% of respondents deemed Jean-Luc Mélenchon "more capable of responding to the concerns of the French" than "other politicians".
- 15. For a majority of respondents, the opposition parties, whether right-wing or left-wing, would not have done better had they been responsible for managing the pandemic.
- 16. Voters close to the RN or LR are more likely to use 24-hour news channels as a source of information: 40% of respondents close to the RN and 33% of those close to the LR, compared with 30% of those close to the LREM, 27% of those close to the PS, 25% to the EELV and 25% to the PCF or LFI, and 28% of people declaring no partisan preference.
- 17 Within this group of news-channel viewers, the readiness to vote for Marine Le Pen is the greatest: 44% of respondents who rely on these channels for their news could vote for an RN candidate in the first round in 2022, a result 10 points higher than the sample average (34%), and 42% for those who could vote for an LR candidate. In the second round, 33% of those who rely on 24-hour news channels for their information "will definitely" or "very likely" vote for Marine Le Pen, 5 points higher than those who would for Emmanuel Macron (28%).

- While a significant part of the right-wing audience, and even more so of the populist right, relies on these 24-hour news channels, we cannot, however, reduce the audience of these channels to a right-wing world. To this end, out of the respondents who rely on these news channels for their information, 34% state that they could vote for an LREM candidate, 31% for an EELV candidate and 27% for a PS candidate.
- 19. Part of the public experienced an unmet demand for information until the advent of 24-hour news channels. An indication of this can be found in the even stronger connection between the inclination toward protest behaviour, whether on the left or the right, and reliance on the Internet for news. Among those who use the Internet one of their their news sources, 42% could vote for an RN candidate in the first round, 36% could vote for an LFI candidate, 40% could vote for an EELV candidate, 53% could abstain from voting and 57% could cast a blank vote.
- **20.** The media's depiction is challenged: 61% of those surveyed feel that the media "talk about subjects that are not relevant to them". One-third of respondents (33%) feel that the media deal with subjects that are relevant to them (and 6% did not respond).
- 21 The readiness for protest voting is much higher among those who do not find themselves reflected in the media's coverage of the news: 83% of respondents who respond that the subjects covered by the media are not relevant to them could adopt one of the protest behaviours included in our indicator for the first round of the 2022 presidential election (vote for a populist or anti-establishment party, RN, LFI, DLF, LO, NPA; abstain from voting or cast a blank ballot).

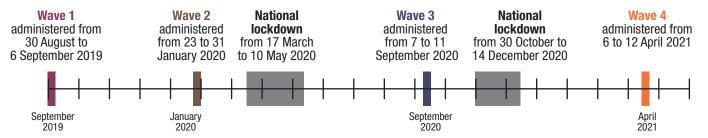
- **22.** We are experiencing a double crisis of representation, as the relevance of political messages is also being challenged: most voters (70%) deem that politicians "talk about subjects that are not relevant to them", compared to one-quarter (25%) who feel that they "talk about subjects that are relevant to them" (5% did not respond).
- 23. The distrust in institutions and the political system persists: 80% do not trust the political parties, 64% the government, 62% unions, 61% members of Parliament and 60% the President of France. Mayors (23%), police officers (30%) and judges (42%) manage to keep their heads above water with a minority of people distrusting them.
- **24.** The French are largely in favour of a move towards decentralisation. Three-quarters of them (74%) would prefer "that more political decisions be made in the regions, departments and municipalities, and less in Paris".
- **25.** The middle classes and the working classes seem to converge in their protest behaviours. It should also be noted that the demand to fight crime is particularly high among the middle classes (50%), specifically 6 points higher than the working classes (44%) and 10 points higher than the upper classes (40%).
- 26. One-fifth of working-class (22%) and middle-class (21%) respondents said they "will definitely" or "very likely" vote for Marine Le Pen in the first round of the presidential election, compared to 12% of upper class respondents.
- **27** A significant proportion of the French (44%) continue to have a **positive image of the Yellow Vests**.

Introduction

1. 2022, the Populist Risk in France: an indicator of electoral protest designed by the Fondation pour l'innovation politique

2022, the Populist Risk in France is an indicator of electoral protest, designed by the Fondation pour l'innovation politique. The questionnaires are written by the Foundation's team and the surveys conducted by the polling institute OpinionWay

To ensure the soundness and interest of the data collected, the questionnaire is each time administered to a sample of 3,000 people registered on the electoral rolls and drawn from a sample of 3,423 people representative of the French population aged 18 and over. The representativeness of the sample is ensured by the quota method, with regard to criteria of gender, age, socioprofessional category, category of urban area and region of residence. We carry out one measurement every six months.



Wave 1 was administered from 30 August to 6 September 2019 to 3,006 people. The presentation and analysis of the results resulted in a publication entitled 2022, le risque populiste en France (2022, the Populist Risk in France), available in French and English on the **fondapol.org** website.

Wave 2 was administered from 23 to 31 January 2020 to 3,055 people. The social and political context was tense at the time, particularly because of the retirement reform. We had therefore added certain contextual questions about the understanding and acceptance of this reform. However, in the weeks that followed, the coronavirus epidemic led us to postpone the publication of the second volume. We have chosen to integrate the main results from the second wave in this edition, together with the results of wave 3.

Wave 3 was administered from 7 to 11 September 2020 to 3,037 people, i.e. after the period of lockdown (17 March-11 May 2020) and at the end of a summer when

certain restrictions were lifted. The cycle of opinion in this third wave includes a rise in the number of coronavirus cases in France as well as fears of a second wave of the epidemic.

Wave 4 of our survey was administered from 6 to 12 April 2021, to a sample of 3,012 people. The context was shaped by a spike in the pandemic, a curfew (implemented on 3 March 2021) and a new lockdown implemented on 3 April. The vaccine rollout started to be deployed during this time, despite certain stops and starts, such as the decision on 15 March, following those in Germany, Italy and Spain, to "suspend as a precaution" and for a few days the use of the AstraZeneca vaccine, pending an opinion from the European Medicines Agency (EMA).

This volume therefore presents the results of the second and third waves. The text and the questionnaire are available in French and English on the **fondapol.org** website and the complete data are shared on **data.fondapol.org**.













2. What the notion of electoral protest covers here

By its unprecedented nature and intensity, the public health crisis appeared to sideline the Yellow Vests crisis and protests against the retirement reform. It is not clear that it extinguished the fire, however. The question arises as to how these overlapping crises will be expressed through the mechanisms of the 2022 presidential election. Our indicator aims to help understand and anticipate the contours of this future presidential election, with potentially European and therefore global consequences.

The electoral protest indicator estimates the potential of different possible electoral protest behaviours: abstention from voting, casting a blank vote, or voting for populist parties or candidates. In our indicator, the idea of a protest electorate covers three types of electoral behaviour:

- the stated willingness to vote for populist parties and candidates (Marine Le Pen, RN, Jean-Luc Mélenchon, LFI and Nicolas Dupont-Aignan, DLF);
- stated willingness to vote for parties and candidates on the revolutionary left (LO/NPA).
- stated willingness to abstain from voting;
- stated willingness to cast a blank vote.

a) The populist vote

The populist vote includes either votes cast in favour of a populist party or candidate, or the **willingness to vote for a populist party**. We characterise populist parties using the following elements:

- an appeal to the people, which is at the heart of the populist discourse. It is reflected in a rejection of representative democracy and in an exaltation of direct democracy. The populists' appeal to the people is characterised by demands for the absolute sovereignty of electoral decisions, which are supposed to prevail over everyone and everything, including the principles and rules that form the bases of order and the rule of law.
- an anti-elite discourse, based on a summary social differentiation between a "people", unified and mythologised, and political, economic, intellectual, and media "elites", disqualified as forming an oligarchy ("the caste", etc.).
- a narrative and an organisation marked by an authoritarian culture, found in the form of party built around an omnipresent leader;

- a nationalist programme;
- a **xenophobic vision**;
- a rhetorical style characterised in particular by exaggeration, simplification, disqualification of the adversary, a tendency to believe in conspiracy theories, etc.

Starting from the fourth criterion, we see a separation between two expressions of populism: the largely dominant expression that has met with major electoral successes deploys nationalism through xenophobia, denouncing not only the ruination of the people by the elites, but also by foreigners and immigrants. Xenophobic populism is most often right-wing, but also exists on the left in Europe. In France, left-wing populism is represented by Jean-Luc Mélenchon and his party, LFI. The latter, despite certain swerves onto xenophobic terrain, cannot compete with Marine Le Pen. This is why left-wing populism is outpaced by the right-wing populism of Marine Le Pen and the RN looking ahead to the election.

Since the first wave of our indicator, we have chosen to count Nicolas Dupont-Aignan and his party, DLF - a political offering that sits between the separatist right and the populist right - in calculating populist electoral potential. In 2017, during the interval between the two rounds of the presidential election, the DLF president signed a governing agreement with Marine Le Pen, agreeing to become her prime minister had the FN candidate been elected. Since then, Nicolas Dupont-Aignan's stances, particularly in the context of the health crisis, have strengthened our initial choice to classify this party and its candidate in the populist category.

Lastly, it is important to distinguish between populist parties and parties from the revolutionary left. Indeed, some parties that share an anti-establishment vision take up neither the social simplicity nor the codes of populism usually associated with it. They establish themselves differently within an internationalist outlook, based on a vision of society, history and revolution rooted in an analysis defined by social classes. They claim to speak for a particular class, the manual labourers, possibly extended to "labour force" but not to "the people", a sociologically indeterminate and politically inconsequential notion. Fundamentally, the parties of the revolutionary left do not identify with the principles and mechanisms of electoral democracy which populists, on the contrary, claim they wish to implement.

^{1.} See Dominique Reynié, *Les Nouveaux Populismes*, Pluriel, 2013.

In France, the revolutionary left parties running in the presidential election, which they use as a convenient stage, belong to the Trotskyist movement. Here, however, while not overlooking these differences, we chose to include the far-left vote in calculating populist electoral potential so as to not unnecessarily increase the indicator's complexity. Moreover, the electoral bearing of this revolutionary left is marginal, barring two exceptions: in 2002 (10.4% of votes cast and 7.2% of registered voters) and in 2007 (5.8% of votes cast and 4.8% of registered voters). Lastly, our study shows that the respondents who identify with this revolutionary left attest a strong willingness to vote populist, and at least in a proportion of this population, as part of an anti-system strategy.

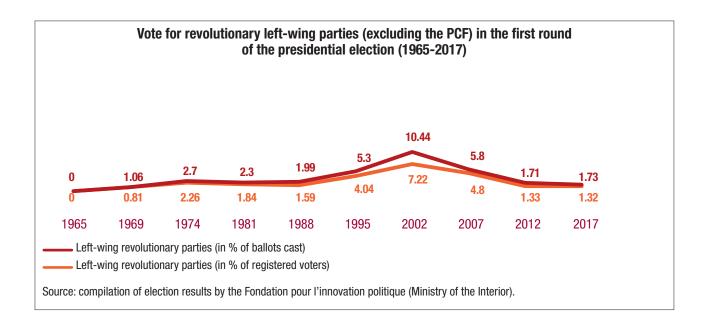
b) Abstention from voting

Abstention from voting can come in different forms. Abstention from voting can be systematic or intermittent. The reasons for abstention are diverse: expression of disinterest, inability to choose, rejection of the political options available, or expression of a more general discontent. Insofar as only some abstentions are a form of electoral protest, it is difficult to assess this from electoral results.

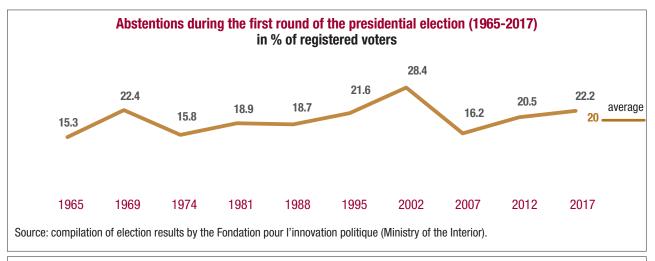
However, here, we chose to include abstention when calculating the potential for electoral protest, as we ask people about their **readiness to abstain from voting** in 2022, a framing which pushes aside the logistical reasons for abstaining from voting (illness, absence, etc.). Also to be noted is the similarity between the abstention curve and that of the protest vote.

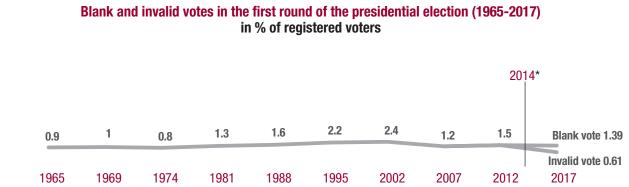
c) The blank vote

Until 2014, the census of blank votes was combined with invalid votes (null votes). The category was called "blanks and invalid". Blank votes have been counted separately since the law of 21 February 2014². They were listed separately for the first time in the European elections in June 2014. The 2017 presidential election thus took place with the new blank vote system in effect. Here, as with abstention, we chose to include blank voting when calculating the potential for electoral protest, as we asked people about their readiness to cast a blank ballot in 2022.



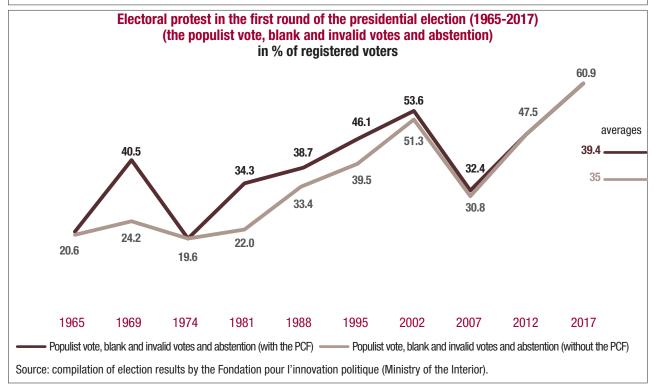
^{2.} See "Loi du 21 février 2014 visant à reconnaître le vote blanc aux élections" [Law of 21 February 2014 on the recognition of blank voting in elections], vie-publique.fr, 24 February 2014 (www.vie-publique.fr/loi/20890-elections-vote-blanc).





Source: compilation of election results by the Fondation pour l'innovation politique (Ministry of the Interior).

^{*} Since the law on 21 February 2014, the census of blank votes has no longer been combined with invalid votes (null votes). The 2017 presidential election was the first where the new blank vote system was applied.



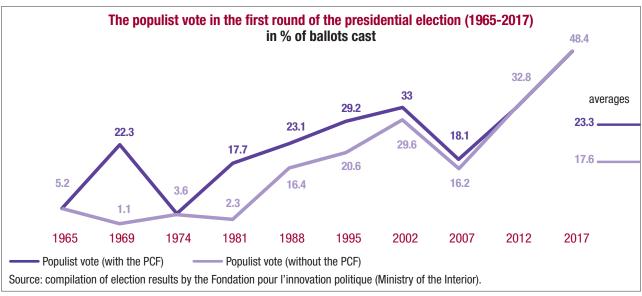
Selected Candidates: 1965: J.-L. Tixier-Vignancour (Comités Tixier-Vignancour); 1969: J. Duclos (PCF), A. Krivine (LC); 1974: J.-M. Le Pen (FN), B. Renouvin (NAR), A. Laguiller (LO), A. Krivine (FCR); 1981: A. Laguiller (LO), G. Marchais (PCF); 1988: J.-M. Le Pen (FN), A. Laguiller (LO), A. Lajoinie (PCF); 1995: J.-M. Le Pen (FN), A. Laguiller (LO), R. Hue (PCF), J. Cheminade (SP); 2002: B. Mégret (MNR), J.-M. Le Pen (FN), A. Laguiller (LO), O. Besancenot (LCR), R. Hue (PCF), D. Gluckstein (PT); 2007: J.-M. Le Pen (FN), A. Laguiller (LO), O. Besancenot (LCR), M.-G. Buffet (Gauche populaire et antilibérale), G. Schivardi (PT); 2012: M. Le Pen (FN), N. Dupont-Aignan (DLR), J.-L. Mélenchon (FdG), P. Poutou (NPA), N. Arthaud (LO), J. Cheminade (SP). 2017: M. Le Pen (FN), N. Dupont-Aignan (DLF), F. Asselineau (UPR), J.-L. Mélenchon (Fl), P. Poutou (NPA), N. Arthaud (LO), J. Cheminade (SP).

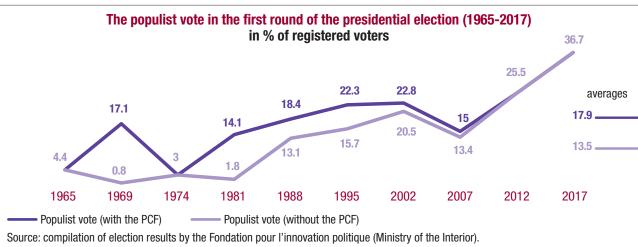
3. Electoral protest has come a long way. A look back at presidential elections since 1965

The populist vote has been steadily increasing since 1965. Following our definition of the populist vote, the curves below represent its evolution in the first round of presidential elections from 1965 to 2017. Over this period, the level of the populist vote varies according to whether or not we include the vote for communist candidates. During the heyday of the communist vote, between 1945 and 1981, the PCF was not generally considered a populist party. In fact, in many respects, this party met the criteria of populism that we propose here. In other respects, it was far from it, in particular considering its strong integration into the French system of political, union, academic and media elites. Given the purpose of our indicator, it would be inappropriate to open such a

debate here. Nonetheless, in our reconstruction of the populist vote in the first round of presidential elections from 1965 to 2017, we have chosen to present two sets of data: one does not include the communist vote, and the other that does. We have not taken into account the vote for Pierre Juquin (2.10% of the votes cast in 1988), a dissident communist candidate. Finally, it is important to note that, in any case, from 1988 onwards, the PCF vote declined rapidly, to the benefit of the FN vote, which largely and systematically overtook it until 2017. The FN vote has also benefited from significant transfers from the communist electorate.

Finally, it should be noted that the results were calculated in relation to the votes cast and then in relation to registered voters, which makes it possible to integrate abstentions and the blank vote on the same level, offering the "electoral protest", which we will define later.





Selected Candidates: 1965: J.-L. Tixier-Vignancour (Comités Tixier-Vignancour); 1969: J. Duclos (PCF), A. Krivine (LC); 1974: J.-M. Le Pen (FN), B. Renouvin (NAR), A. Laguiller (LO), A. Krivine (FCR); 1981: A. Laguiller (LO), G. Marchais (PCF); 1988: J.-M. Le Pen (FN), A. Laguiller (LO), A. Lajoinie (PCF); 1995: J.-M. Le Pen (FN), A. Laguiller (LO), R. Hue (PCF), J. Cheminade (SP); 2002: B. Mégret (MNR), J.-M. Le Pen (FN), A. Laguiller (LO), O. Besancenot (LCR), R. Hue (PCF), D. Gluckstein (PT); 2007: J.-M. Le Pen (FN), A. Laguiller (LO), O. Besancenot (LCR), M.-G. Buffet (Gauche populaire et antilibérale), G.Schivardi (PT); 2012: MrLe Pen (FN), N. Dupont-Aignan (DLR), J.-L. Mélenchon (FdG), P. Poutou (NPA), N. Arthaud (LO), J. Cheminade (SP). 2017: Mr Le Pen (FN), N. Dupont-Aignan (DLF), F. Asselineau (UPR), J.-L. Mélenchon (FI), P. Poutou (NPA), N. Arthaud (LO), J. Cheminade (SP).

With one year to go before the presidential election, the willingness for electoral protest is soundly established

1. The potential for electoral protest: Wave 4

Looking ahead to the first round of the 2022 presidential election, the electoral potential is estimated thanks to the question shown below (for Wave 4, we added Xavier Bertrand to the list of assessed candidates, as he has formally stated his intention to run for election).

In 2022, in the first round of the presidential election, for each of the following potential candidates, would you say that...?

Assessed candidates: Marine Le Pen, Jean-Luc Mélenchon, Emmanuel Macron, Xavier Bertrand

- you will definitely vote for him/her
- you will most likely vote for him/her
- you might vote for him/her
- you are unlikely to vote for him/her
- you will definitely not vote for him/her

Using the answers provided, we were able to define electoral potential on a three-level scale:

- minimum electoral potential, which reflects the proportion of respondents surveyed who answered "you will definitely vote for him/her";
- intermediate electoral potential, which reflects the proportion of respondents surveyed having chosen "you will definitely vote for him/her" or "you will most likely vote for him/her";
- maximum electoral potential, which reflects the proportion of respondents surveyed having chosen "you will definitely vote for him/her", "you will most likely vote for him/her" or "you might vote for him/ her".

The Wave 4 data confirm the strength of support for Marine Le Pen in a portion of public opinion. Her electoral potential is highest in the first round of the presidential election, with a minimum electoral potential of 10% (those "definitely" voting for the RN candidate) and intermediate electoral potential of 20% ("definitely" or "most likely" voting for the RN candidate).

Emmanuel Macron's minimum electoral potential amounts to 5%, while his intermediate electoral potential 16%. A newcomer to our list of proposed candidates, Xavier Bertrand sees his minimum electoral potential reach 3%, while his intermediate electoral potential is at 11%. Lastly, Jean-Luc Mélenchon's minimum electoral potential amounts to 3%, while his intermediate electoral potential is 8%.

The maximum electoral potential makes it possible to take into account all three categories of responses: respondents who feel they "might vote for him/her", plus those who respond that they "will definitely" vote for him/her" and those who respond that they will "most likely" vote for him/her. When the maximum electoral potential is considered, the three candidates Emmanuel Macron (34%), Marine Le Pen (33%) and Xavier Bertrand (33%) balance out. Jean-Luc Mélenchon still appears to be lagging (21%). However, the very principle of our indicator, based on this three-answer scale of electoral potential, implies that the maximum potential is more uncertain than the intermediate potential, which is less certain than the minimum potential. The rebalancing of the forces at play revealed by the maximum electoral potential indicator is therefore more uncertain by nature.

While the maximum electoral potential of Marine Le Pen, Emmanuel Macron and Xavier Bertrand are almost equivalent, Marine Le Pen's minimum electoral potential remains much higher than that of her opponents

Question: "In 2022, in the first round of the presidential election, for each of the following potential candidates, would you say that you could vote for...?"

Base: All respondents from the sample.

	Minimum electoral potential			Intermediate electoral potential			Maximum electoral potential					
	September 2019	January 2020	September 2020	April 2021	September 2019	January 2020	September 2020	April 2021	September 2019	January 2020	September 2020	April 2021
Marine Le Pen	9	11	9	10	17	19	18	20	31	32	32	33
Emmanuel Macron	6	6	5	5	16	16	16	16	34	31	35	34
Jean-Luc Mélenchon	2	3	3	3	7	8	8	8	20	22	22	21
Xavier Bertrand	-	-	-	3	-	-	-	11	-	-	-	33

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Memo for the reader: In April 2021, when surveyed about Marine Le Pen's candidacy, 10% of respondents said that they "will definitely" vote for her; 20% said they "will definitely" or "most likely" vote for her; 33% said they "will definitely", "most likely" or "might" vote for her.

Protest behaviour still in the majority for 2022

In 2022, in the first round of the presidential election, would you say that...?

Responses: "yes, absolutely"
"yes, probably", "no, probably not",
"no, absolutely not"

- You could vote for an RN candidate
- You could vote for a DLF candidate
- You could vote for an LO/NPA candidate
- You could vote for a LFI candidate
- You could abstain from voting
- You could cast a blank ballot

Since our first wave in September 2019, protest electoral potential has remained very high. In April 2021, most of those surveyed (78%) continue to consider voting for the RN, LFI, DLF or LO/NPA, abstain from voting or casting a blank vote in the first round of the presidential election. Respondents' tendency to vote for the candidate of one of these parties is unchanged (51%) compared to Wave 3 in September 2020. The proportion of respondents who stated that they could abstain from voting or cast a blank vote in the first round of the presidential election remains high (56%) but is nevertheless down by 3 points compared to September 2020 (59%).

September 2019-April 2021: trend in protest electoral potential in the first round of the 2022 presidential election

Question: "In 2022, in the first round of the presidential election, would you say you could...?"

Responses: "yes, absolutely" and "yes, probably".

Base: All respondents from the sample.

	September 2019	January 2020	September 2020	April 2021
Abstain from voting, cast a blank ballot or vote populist*	77	78	79	78
Abstain from voting or cast a blank ballot	56	57	59	56
Vote populist*	49	50	51	51

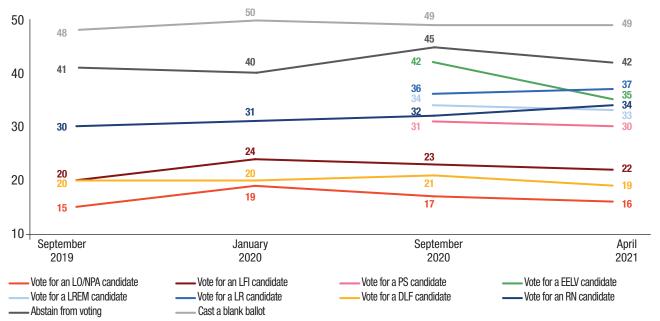
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Trends in electoral potential in the first round of the 2022 presidential election (LFI, PS, EELV, LREM, LR, RN)

Question: "In 2022, in the first round of the presidential election, would you say you could...?"

Responses: "yes, absolutely" and "yes, probably".

Base: All respondents from the sample.



Note: The readiness to vote for the PS, EELV, LREM and LR was tested as of Wave 3 of this indicator, in September 2020.

^{*} The "populist vote" option here groups together respondents who answered that they could vote for at least one of the four proposed populist or revolutionary left-wing parties (RN, LFI, DLF, LO/NPA).

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The willingness to vote for the RN has incessantly increased. In Waves 1 to 4, we noted an increase in the willingness to vote for the RN, i.e. an increase of 4 points, from 30% in September 2019 to 34% in April 2021³. On the other end of the political spectrum, left-wing populist parties or revolutionary parties experienced a surge in Wave 2 of our indicator, in January 2020 (19% for LO/NPA, 24% for LFI, i.e. +4 points in both cases compared to September 2019), probably stemming from the protests against the retirement reform. However, by April 2021, they had returned to a level close to that in September 2019: 16% for LO/NPA (as opposed to 15% in September 2019) and 22% for LFI (versus 20% in September 2019).

The willingness to vote for LR remains stable and at a high level (37% versus 36% in September 2020). The willingness to vote for the PS (30% versus 31%) and for LREM (33% versus 34%) are also stable, though at a lower level.

The willingness to vote for EELV remains high, but has fallen sharply, by 7 points, from 42% to 35%. Some disengagement can be noted in those aged under 35, a group in which the readiness to vote for EELV decreased from 52% to 46% between Waves 3 and 4. This can be interpreted as a self-correction after the media buzz around a supposed "green wave" in the 2020 municipal elections, which analysis of the results shows did not materialise⁴. The willingness to vote for EELV fell by 6 points in the Paris region (from 42% to 36%) and by 8 points across the nation (from 42% to 34%). Lastly, EELV's electoral potential dropped off considerably between Waves 3 and 4 among those who voted for Marine Le Pen, Jean-Luc Mélenchon, François Fillon or Emmanuel Macron in the first round of the 2017 presidential election.

EELV is increasingly seen as a credible alternative to those who chose Marine Le Pen, François Fillon, Emmanuel Macron, Jean-Luc Mélenchon and Benoît Hamon in the first round in 2017

Question: "In 2022, in the first round of the presidential election, would you say you could vote for an EELV candidate?" **Responses:** "yes, absolutely" and "yes, probably".

Base: All respondents from the sample.

	September 2020	April 2021
Respondents who voted Marine Le Pen in the 1st round in 2017	23	18
Respondents who voted François Fillon in the 1st round in 2017	17	13
Respondents who voted Emmanuel Macron in the 1st round in 2017	54	43
Respondents who voted Jean-Luc Mélenchon in the 1st round in 2017	69	58
Respondents who voted Benoît Hamon in the 1st round in 2017	74	73
Respondents who abstained from voting, voted blank or did not know	34	30

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^{3.} It should be noted that Wave 4 was carried out from 6 to 12 April 2021, thus before Marine Le Pen voiced her support for the open letter signed by retired generals and published in the weekly Valeurs actuelles on 21 April, and before the terrorist attack in Rambouillet on 23 April, which killed a police officer.

^{4.} See Dominique Reynié (dir.), *Tsunami dans un verre d'eau. Regard sur le vote Europe Écologie-Les Verts aux élections municipales de 2014 et de 2020 dans 41 villes de plus de 100 000 habitants*, Fondation pour l'innovation politique, juillet 2020 (www.fondapol.org/etude/tsunami-dans-un-verre-deau/).

A tighter second round in the event of a Macron-Le Pen face-off

And in 2022, for the presidential election, in the event of a second round between Emmanuel Macron and Marine Le Pen, would you say that...?

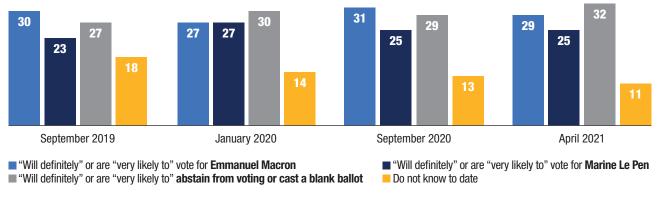
- You will definitely vote for Marine Le Pen
- It is very likely that you will vote for Marine Le Pen
- You will definitely vote for Emmanuel Macron
- It is very likely that you will vote for Emmanuel Macron
- You will definitely abstain from voting
- It is very likely that you will abstain from voting
- You will definitely cast a blank ballot
- It is very likely that you will cast a blank ballot
- Right now you do not know what you will do

In a second round between Emmanuel Macron and Marine Le Pen, the proportion of people who said they "will definitely" or "very likely" vote for the incumbent president increased by 4 points between January 2020 (27%) and September 2020 (31%), widening the gap with Marine Le Pen (27% in January 2020, 25% in September 2020). In April 2021, the gap narrowed, with 29% for Emmanuel Macron and 25% for Marine Le Pen. Concurrently, the percentage of those who stated they "will definitely" or "very likely" abstain from voting or cast a blank vote increased by 3 points, from 29% in September 2020 to 32% in April 2021. Over the whole period, the readiness to abstain from voting or cast a blank ballot has increased by 5 points since September 2019, from 27% to 32%.

Trends in electoral availability declared for the second round of the 2022 presidential election (September 2019-April 2021)

Question: "And in 2022, in the presidential election, in the event of a second round between Emmanuel Macron and Marine Le Pen, would you say you will...?"

Base: All respondents from the sample.



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Note: The totals do not add up to 100% due to non-responses, which are not included in this graph.

2. The idea of a candidate unaffiliated with a political party appeals to a majority (55%)

Populist vote or support for a civil society candidate: figures of electoral protest

As 2022 approaches, not only has the idea of a non-party candidate not been dispelled by Emmanuel Macron's five-year experience, but it remains the preferred scenario of voters to date. To the question: "In 2022, in the first round of the presidential election, would you say you could vote for a candidate unaffiliated with a political party?" 55% of those surveyed respond in the affirmative. We shall assume here that the readiness to vote for a candidate not hailing from any party is one of the ways in which protest is expressed, alongside the vote in favour of an antiestablishment candidate (the populist vote), abstention from voting and the blank vote.

However, while the readiness to vote for a populist candidacy and, to a large extent, the readiness to abstain from voting is found mainly in working-class categories, the readiness to vote for a candidate who unaffiliated with any a party is more characteristic of the higher-income categories. The profile is quite different. The latter type of voter is more likely to hold a higher-education degree (60%), belong to a higher income group (60%) or the middle classes (57%) rather than the working classes (50%); is a craftsperson, retailer, or business manager (65%), an employee of the public sector (60%) rather than the private sector (52%); posts a monthly household income greater than $\mathfrak{E}3,500$ (63%) and is aged 35 or above (56%).

This idea of a civil society candidate appeals to nearly half of respondents without a degree or with lower educational degrees (49%), compared to 60% of those with two years' post-Baccalaureate education or a higher educational degree. Given the low proportion of Baccalaureate + 2 graduates amongst the older generations, one might interpret this as an age effect. Yet such a candidate is approved by 50% of those aged under 35, and in particular by only 40% of high school and university students, compared with 55% of those ages 50-64 and 56% of those ages 65 and over.

Parties that have governed in turn under the Fifth Republic, in particular the PS and LR, are rejected by the working and upper categories of society. Working-class groups opt for an anti-system vote, by supporting a populist party, or for a withdrawal from the political game, by abstaining from voting. The upper categories opt for an out-of-system vote by expressing their preference for a candidate not from a given party. The traditional parties are losing control of the presidential election, which has been the key to their control of political life since 1965.

The parties' disrepute is encouraging multifaceted protest

According to our Wave 4, 80% of respondents say they do not trust political parties. Distrust is spectacularly high, even though it has fallen slightly, for the second time in succession, compared to Wave 2 (84%) and Wave 3 (82%). This does not come as a surprise to anyone. For many years now, surveys have confirmed this state of affairs in public opinion, in particular the data from Cevipof's Political Trust Barometer. This long-lasting distrust ultimately eventually results in significant consequences for political life. To this extent, the growing disrepute of government parties has relatively worked out to the benefit of populist parties which, having not governed, derive from it the advantage of not having disappointed. The governing parties have seen the public turn away from them. The decline in the number of activists has long been underway. It heralded the electoral decline, which became perceptible in the volatility or dispersion of the vote as much as in the rise in abstention from voting. The presentation of and commentary on election results with respect to votes cast cannot long hide the reality of this decline, which in some cases borders on a collapse.

The governing parties have not looked on idly. They have tried to revive their legitimacy, in particular by organising primary elections – a remedy which have sometimes given the impression of hastening the progress of the disease. The PS, LR and EELV splintered in their primaries before being defeated in the first round of the 2017 election, while the second round pitted a candidate outside the system, Emmanuel Macron, against an anti-system candidate, Marine Le Pen, neither of whom had had to come through the primary stage.

Outside the system versus anti-system: the 2017 configuration remains

The second round of the 2017 presidential election stood

out for an unprecedented face-off for a presidential election: on the one hand, a candidate outside the system, Emmanuel Macron, without an electoral past or constituted party; on the other hand, an anti-system candidate, Marine Le Pen, at the helm of a populist party. It is the disrepute of the traditional parties that establishes at the heart of the presidential election the clash between non-system and anti-system candidates. However, since the elimination in the first round of 2017 of the candidates presented by the traditional right and left the traditional right and left, distrust of the parties remains massive. The defeated parties, since 2012 where the right-wing is concerned and since 2017 where the left-wing is concerned, have failed to regain public support. The unpopularity of these parties hampers the chances of success of the candidates they choose. In 2017, Emmanuel Macron was the unusual candidate and unexpected winner of a campaign that had been disastrous for the governing parties. When presented with the prospect of an election involving one candidate from each of the parties, voters' readiness to choose a candidate who is unaffiliated with any political party is by far the highest. Of course, this result is high because voters who find their aspirations reflected in the idea of an out-of-party candidacy come from different political positionings, left-wing (54%), centre (56%) or rightwing (57%). Yet the advent of a non-party candidacy cannot be politically neutral. It would eventually be seen as more left-wing or more right-wing. However, the fact remains that by 2022, for traditional opposition candidates, the benefits connected with party support have become uncertain. A necessity when governing, has the party not become an obstacle to an LR or PS victory in 2022?

A candidate who is unaffiliated with any political party

Question: "In 2022, in the first round of the presidential election, would you say you could vote for...?"

Base: All respondents from the sample.

	"Yes, definitely" and "Yes, probably"	"No, probably not" and "No, definitely not"	Do not know to date
A candidate unaffiliated with any political party	55	41	4
An RN candidate	34	63	3
A DLF candidate	19	77	4
An LFI candidate	22	74	4
An LO/NPA candidate	16	80	4
A LR candidate	37	59	4
An LREM candidate	33	63	4
A PS candidate	30	66	4
An EELV candidate	35	61	4
Abstain from voting in the first round	42	55	3
Cast a blank ballot in the first round	49	48	3

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The uncertainties of a new second round between Marine Le Pen and Emmanuel Macron

Question: "And in 2022, in the presidential election, in the event of a second round between Emmanuel Macron and Marine Le Pen, would you say that you could vote for...?"

Base: All respondents from the sample.

	"Will definitely" or "very likely" vote for Marine Le Pen in the second round	"Will definitely" or "very likely" vote for Emmanuel Macron in the second round	"Will definitely" or "very likely" abstain from voting or cast a blank ballot in the second round	Do not know to date
A candidate unaffiliated with any political party	25	32	29	13
An RN candidate in the first round	68	9	12	10
A DLF candidate in the first round	44	17	22	16
An LFI candidate in the first round	22	20	43	14
An LO/NPA candidate in the first round	26	18	40	14
An LR candidate in the first round	26	39	20	14
An LREM candidate in the first round	10	66	11	12
A PS candidate in the first round	14	42	29	14
An EELV candidate in the first round	15	37	33	14
Abstain from voting in the first round	20	19	45	15
Cast a blank ballot in the first round	19	20	44	15

| "Mill definitely" or "yery |

Note: The totals do not add up to 100% due to non-responses, which are not included in this table.

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3. Marine Le Pen elected in 2022: somewhere between an electoral accident and a breakaway vote

The electoral accident hypothesis

Any election results from a combination of participation and disengagement (abstention from voting or blank ballot). However, to be feasible, the possibility of electing a populist candidate as President of France (the most likely at this point is Marine Le Pen) must combine very strong mobilisation of the protest electorate in her favour and a historic disengagement, in the form of abstention from voting or blank voting of voters assumed to support a candidate from a government party in the second round (the most likely to date is Emmanuel Macron). In deciding to abstain from voting or casting a blank ballot, many voters do not realise that they are contributing to the outcome of the vote.

The possibility of a breakaway vote

In a different scenario, the term "breakaway vote" refers to the willingness to vote for Marine Le Pen in the second round of the presidential election expressed by voters who abstain from voting, cast a blank ballot or voted for Marine Le Pen or for candidates eliminated in the first round.

Readiness to abstain from voting remains very high, but is falling, particularly among 18-24 year olds

While readiness to abstain from voting in the first round of 2022 increased between January and September 2020 (from 40% to 45%), it dipped in April 2021 (to 42%), returning to the already-high level observed in September 2019 (41%). Half of voters (49%) remain ready to cast a blank ballot, the same level as in September 2020.

The increase in readiness to abstain from voting observed between January 2020 and September 2020 was driven in particular by two age groups, the 18-24 age group (for which in increase had been recorded, from 45% to 54%, i.e. +9 points) and the 50-64 age group (from 37% to 46%, again +9 points). The proportion of respondents reporting they could abstain from voting therefore fell in April 2021, particularly among 18-24 year olds (44%) and 50-64 year olds (38%). Note that 18-24 year olds are the most likely (68%) to deem that "Voting is worthwhile because elections can make a difference" (58% for 25-34 year olds, 53% for 35-49 year olds, 57% for 50-64 year olds and 66% for 65 and over). While the readiness to abstain from voting among 18-24 year olds has never been lower (44%) since the creation of our indicator, this movement comes along with an increase in readiness to vote for DLF (+7 points, from 26% in September 2020

To become reality, the election of Marine Le Pen must rely on a substantial share of abstention from voting or blank voting by voters who refrain from voting for her, but refuse to vote for the incumbent president. In using the expression "electoral accident" here, we refer to an election proceeding from a sum of behaviours that are not all driven by the intention to give rise to such an outcome. This is why, from the outset, the Fondation pour l'innovation politique's electoral protest indicator is not limited to estimating readiness to vote populist: it also tries to evaluate the willingness to abstain from voting or casting a blank ballot.

The electoral accident scenario has already occurred. The most notable case was surely the first round of the 2002 presidential election. It is obvious that most of the left-wing voters who contributed to the recordhigh abstention rate recorded in the first round on 21 April 2002 (28% of registered voters) did not want a second round between Jacques Chirac and Jean-Marie Le Pen.

The vote here is said to be "breakaway", as it stems from a clear intention to promote the RN candidate's victory in the event of another run-off against the incumbent president.

to 33% in April 2021) and LFI (+6 points, from 35% to 41%). Data from April 2021 also shows a resurgence in interest among 18-24-year olds in the centre and right-wing parties, with a sharp increase for LREM (+9 points, from 36% to 45%) and LR (+11 points, from 31% to 42%). Lastly, it should be noted that the readiness of new generations to vote for the RN remains stable and at a high level (from 33% to 34%), as well as for the LO/NPA (27% to 28%) and PS (35% to 38%). The readiness to vote for EELV remains the highest in this age group (51% versus 52%).

Compared to the previous wave, it remains important to note that those ages 65 and over say they are more likely to abstain from voting (from 28% to 32%) and cast a blank ballot (from 39% to 43%). This intention to disengage amongst older voters is likely to be seen as a consequence of the coronavirus crisis, or even a fear of contamination when going to vote in the presidential election. In this specific instance, the fear could diminish significantly depending on the deployment of the vaccine campaign. The readiness of these voters should be kept under watch, as we know the decisive role of these age groups in the overall level of participation and in the vote against populist parties. If this trend were to continue, the disengagement of a part of this electorate would be an additional challenge for moderate candidates.

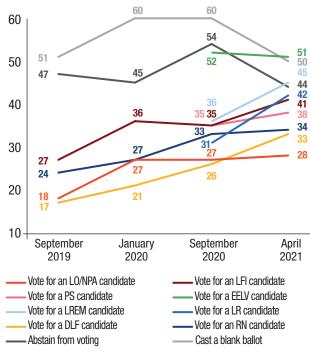
A resurgence in interest from 18-24 year olds in LR, LREM, DLF and LFI

Question: "In 2022, in the first round of the presidential election, would you say you could...?"

Responses: "Yes, absolutely" and "Yes, probably".

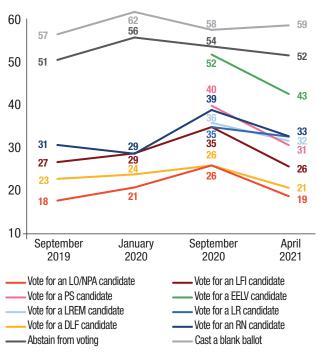
Base: Based on age and sample set.

... of respondents ages 18 to 24



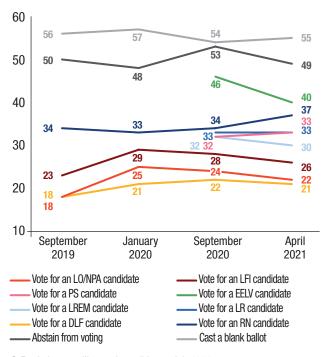
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... of respondents ages 25 to 34



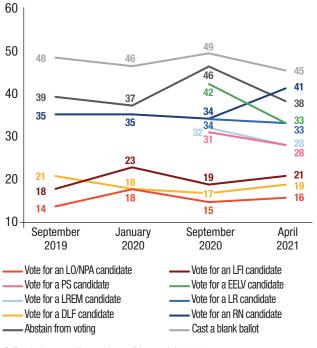
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... of respondents ages 35 to 49



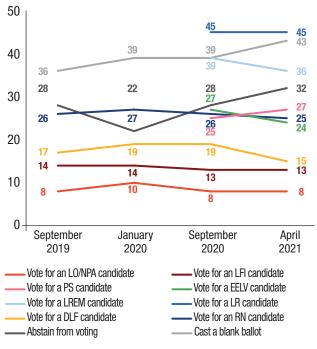
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... of respondents ages 50 to 64



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... respondents ages 65 and over



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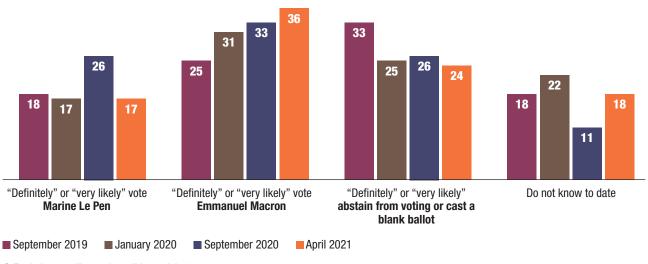
In the event of a second round between Emmanuel Macron and Marine Le Pen, the 18-24 age group shows an increase in their willingness to vote for the incumbent president since the first wave of our indicator (+11 points between September 2019 and April 2021, from 25% to 36%).

One of the consequences of this growing support for President Macron is the decline in the propensity of 18-24 year olds to abstain from voting (-9 points, from 33% to 24%).

The dramatic increase in the willingness of 18-24 year olds to vote for Marine Le Pen recorded in September 2020 (Wave 3) was annihilated in April 2021 (Wave 4)

Question: "And in 2022, in the presidential election, in the event of a second round between Emmanuel Macron and Marine Le Pen, would you say that you could...?"

Base: respondents ages 18-24.



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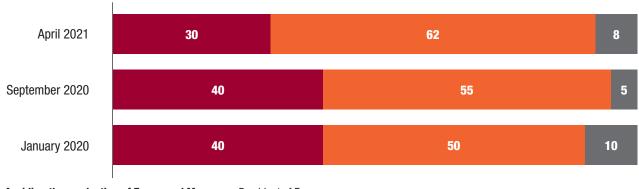
In April 2021, more young people said they wanted to "block" Marine Le Pen

Question: "If the second round in 2022 pits Emmanuel Macron against Marine Le Pen, which of the following two possibilities would be the most important for you?"

Responses: "avoiding the re-election of Emmanuel Macron as President of France"

or "avoiding the election of Marine Le Pen as President of France".

Base: respondents ages 18-24.



Avoiding the re-election of Emmanuel Macron as President of France

■ Avoiding the election of Marine Le Pen as President of France

■ Non-responses

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"No party preference": abstention from voting or blank ballots

Our electoral protest indicator asks voters how close they feel to the following parties: LFI, PS, EELV, LREM, LR and RN. In April 2021, 42% of respondents said they had no partisan preference. While, considered as a whole, this group is socially heterogeneous, all those in it describe themselves as removed from politics. Their distrust in political parties is higher (88%) than the average (80%). Amongst those with "no partisan preference", a majority (51% vs. 37% on average) feel that "voting is pointless because politicians do not care about the will of the people". Their interest in politics is low: 70% have little or no interest in it (compared to 53% on average). More than three-quarters of them (77%) feel that political leaders talk about issues that do not concern them as voters (compared to 70% on average). 67% of them also feel that the media show news that is not relevant to them (compared to 61% on average).

The potential electoral behaviour of those with "no partisan preference" is characterised by a greater than average willingness to abstain from voting or cast a blank ballot. For example, 69% of those surveyed said they had abstained from voting at least once in their lives before, compared with 55% on average; similarly, 65% of them said they had cast a blank ballot at least once, compared with 52% on average.

With a view to the first round in 2022, most of those "no partisan preference" believe it is possible they will abstain from voting (58% versus 42% on average); more people also say they could cast a blank ballot (67% versus 49%). Their willingness to vote for a populist candidate is lower than average: 28% for an RN candidate (compared to 34% on average), 19% for an LFI candidate (compared to 22% on average); the same applies in the event of a candidate from a governing party: 29% for an LR candidate (vs. 37% on average), 25% for an LREM candidate (as compared to 33% on average), 27% for a PS candidate (vs. 30% on average), 31% for an EELV candidate (as compared to 35% on average). It should be noted that the non-party candidate achieves an identical result (55%) to the average (55%) amongst those with "no partisan preference".

Lastly, in view of a second round between Marine Le Pen and Emmanuel Macron, 16% of those with "no partisan preference" could vote for Marine Le Pen (compared to 25% for the sample as a whole) and 19% could vote for Emmanuel Macron (compared to 29%). Here again, the willingness to abstain from voting among those with "no partisan preference" (21% vs. 14% on average) and to cast a blank ballot (23% vs. 18%) is very high.

Facing Emmanuel Macron, Marine Le Pen will also benefit from a portion of the left-wing votes

The Wave 4 data show that Marine Le Pen could benefit from ballots transferring from the left, were a second round to pit her against the incumbent president. One-quarter of those who state they could vote LO/NPA (26%) or LFI (22%) in the first round say they "will definitely" or "very likely" vote for Marine Le Pen in the event of a second round against Emmanuel Macron.

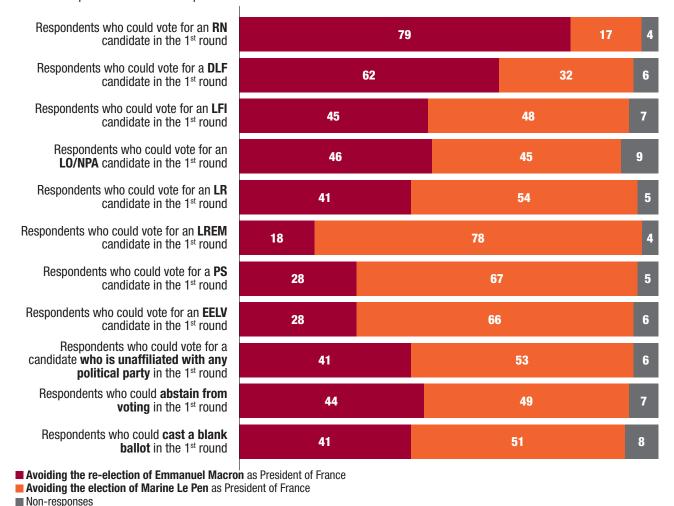
The proportion of PS voters in the first round willing to vote for Marine Le Pen in the second (14%) is significant, as is that of EELV voters (15%). The willingness to vote for Marine Le Pen in the second round is found in 20% of voters who say they intend to abstain from voting in the first round and 19% of those who say they intend to cast a blank ballot.

The risk of an electoral accident will be all the greater as the desire to block Marine Le Pen will be weaker

Question: "If the second round in 2022 pits Emmanuel Macron against Marine Le Pen, which of the following two possibilities would be the most important for you?"

Responses: "avoid the re-election of Emmanuel Macron as President of France" or "avoid the election of Marine Le Pen as President of France".

Base: All respondents from the sample.



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Among those who could vote for Jean-Luc Mélenchon in the first round, 27% said they "will definitely" or "very likely" vote for Marine Le Pen in the second round and 44% said they "will definitely" or "very likely" to abstain from voting or cast a blank ballot. The voters of Jean-Luc Mélenchon - assumed to have been eliminated here

in the first round - could thus play a decisive part in the second round, some opting for a breakaway vote by voting for Marine Le Pen, others by increasing the risk of an electoral accident, by abstention from voting or blank voting. The course of the campaign on the right will not be without consequence on these scenarios, whether an electoral accident or a breakaway vote. One-quarter of those who could vote LR (26%) and 44% who could vote DLF in the first round say they "will definitely" or "very likely" to vote for Marine Le Pen in the event of a second round against Emmanuel Macron.

Out of those respondents declaring their willingness to vote for Xavier Bertrand in the first round, one-third (32%) said they "will definitely" or "very likely" vote for Marine Le Pen in a second round pitting her against Emmanuel Macron, while one-quarter (24%) would abstain from voting or cast a blank ballot.

In the event of a second round between Marine Le Pen and Emmanuel Macron, the RN leader would win back one-third of Xavier Bertrand's electorate and one-quarter of that of Jean-Luc Mélenchon

Question: "And in 2022, in the presidential election, in the event of a second round between

Emmanuel Macron and Marine Le Pen, would you say that you will...?"

Base: All respondents from the sample.

	"Definitely" or "very likely" vote for Marine Le Pen in the second round	"Definitely" or "very likely" vote for Emmanuel Macron in the second round	"Definitely" or "very likely" to abstain from voting or cast a blank ballot in the second round	Do not know to date
"Definitely" or "most likely" vote Marine Le Pen in the first round	91	3	5	1
"Definitely" or "most likely" vote Jean-Luc Mélenchon in the first round	27	23	44	5
"Definitely" or "most likely" vote Emmanuel Macron in the first round	7	86	2	3
"Definitely" or "most likely" vote Xavier Bertrand in the first round	32	34	24	9

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Note: The totals do not add up to 100% due to non-responses, which are not included in this table.

4. The electorate's shift to the right could favour Marine Le Pen...

French opinion leaning rightward

Respondents were asked to self-position politically on a left-right scale of 0 to 10, where 0 is the most left-wing and 10 is the most right-wing. Those that placed themselves at 0 to 4 on the scale were considered on the left, 5 in the centre, and 6 to 10 on the right⁵. The persons surveyed also had the option not to self-position on this scale.

The data shows that more voters self-position on the right. Nearly four out of ten French people (38%) describe themselves as being right-wing (from 6 to 10 on the scale). Only 18% self-position on the left (0 and 4). 16% of respondents self-positioned in the centre (5 on the scale). Lastly, one-quarter (24%) of respondents did not place themselves on the left-right axis.

A comparison between these results and those observed in another study⁶ confirms the decline in the left-ward

leaning of opinion (24% self-position on the left in the said study, based on data from February 2021 versus only 18% in our Wave 4, conducted in April 2021). The level of self-positioning on the right is the same (38%), as is that in the centre (17% in the aforementioned study and 16% in our indicator), while the proportion of respondents who do not know where to self-position on the left-right scale is 3 points higher here (21% in the cited study versus 24% in our Wave 4).

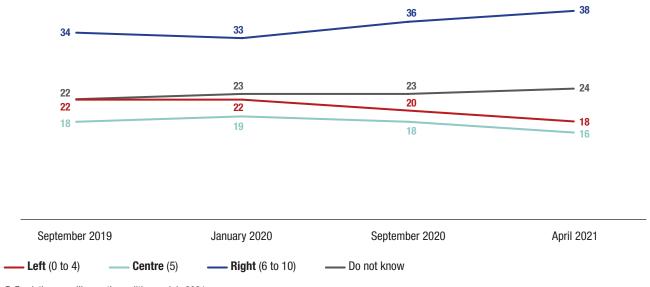
From September 2019 to April 2021, the proportion of respondents self-positioning as right-wing increased by 4 points, from 34% to 38%. Over the same period, the proportion of respondents describing themselves as left-wing experienced a shift of the same magnitude, but in the opposite direction, as the proportion of those self-positioning as left-wing increased from 22% to 18%. Consequently, the right-wing's lead over the left-wing, which amounted to 12 points in September 2019, increased to 20 points in April 2021.

^{5.} In detail, those who self-positioned at 0 to 1 on the scale are considered "very much to the left", 2 to 4 as "moderate left-wing", 5 as "centre", 6 to 8 as "moderate right-wing" and 9 to 10 as "very much to the right".

^{6.} See Victor Delage, *The conversion of Europeans to right-wing values*, Fondation pour l'innovation politique, May 2021 (www.fondapol.org/en/study/the-conversion-of-europeans-to-right-wing-values/). The data analysed in this study comes from the twelfth wave of the Political Trust Barometer, a benchmark survey conducted by the Centre de recherches politiques de Sciences Po (Cevipof), of which the Fondation pour l'innovation politique is a partner.

The rightward shift is gaining magnitude

Question: "On a scale of 0 to 10, where 0 represents the left and 10 the right, where would you say you stand?" **Base:** All respondents from the sample.



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Note: The totals do not add up to 100% due to non-responses, which are not included in this graph.

Younger generations increasingly self-identify on the right

Our data show an accelerated shift to the right amongst our youth: while 23% of 18-24 year olds self-positioned as right-wing (from 6 to 10 on the left-right scale) in January 2020, 27% of them did so in September 2020 and 33% in April 2021, an increase of 10 points in fourteen months. Conversely, younger generations are less and less likely to self-position in the centre (19% in January 2020, 10% in April 2021) and, to an even lesser extent, as left-wing (18% in January 2020, 16% in April 2021). It should be noted that while the proportion of 18-24 year olds who did not self-position on the left-right scale fluctuates depending on the wave (35% in January 2020, 41% in September 2020 and 32% in April 2021), it remains very high.

This data, combined with the fact that fewer and fewer young people identify with the left, could lead to the assumption that new generations identify less and less in a left-right divide. In reality, the idea that these shifts might be the result of younger people's disinterest in politics should be dismissed: 18-24 year olds report an increasing interest in politics (33% in September 2020 versus 38% in April 2021), though the results remain below the average (46% in April 2021).

Without a candidate to support, respondents on the right tend to express a preference for Marine Le Pen

In the first round of the presidential election, among those self-positioning as right-wing (from 6 to 10 on the left-right scale), a third (34%) say they "will definitely" or "most likely" vote for the RN candidate, 23% for Emmanuel Macron and 21% for Xavier Bertrand. Out of the respondents in the centre, i.e. in position 5 on the scale, 18% said they could vote for the incumbent president, ahead of Marine Le Pen (14%) and Xavier Bertrand (8%).

Not including the respondents self-positioning as "very much to the left" (0 and 1) and those who are "very much to the right" (9 and 10), the gap between the electoral bearing of a left-wing government (2, 3 and 4) and that of a right-wing government (6, 7 and 8) becomes clear. Not only does this gap still work to the right-wing's advantage, but it increased from 7 points to 14 points between September 2019 and April 2021. When the two polarised segments ("very much to the left" and "very right wing") are excluded, the comparison shows that the shift in public opinion is more towards the right-wing than it is towards Marine Le Pen herself. It is in the absence of a candidate supported by the governing right that Marine Le Pen could be elected president of the Republic.

The rightward shift is spreading throughout French society

Question: "On a scale of 0 to 10, where 0 represents the left and 10 the right, where would you say you stand?"

Base: All respondents from the sample.

	Very much to the left (0 and 1)	To the left (2, 3 and 4)	Total left (0 to 4)	Centre (5)	To the right (6, 7 and 8)	Very much to the right (9 and 10)	Total right (6 to 10)	Do not know
Total	4	14	18	16	28	10	38	24
Gender								
Women	3	13	16	17	24	8	32	30
Men	5	17	22	15	30	12	42	18
Age								
18-24 year olds	3	13	16	10	28	5	33	32
25-34 year olds	4	10	14	16	28	7	35	32
35-49 year olds	3	13	16	20	25	9	34	27
50-64 year olds	3	17	20	19	22	12	34	23
65 and over	4	20	24	11	33	14	47	15
Size of town								
Rural municipalities	3	13	16	17	25	14	39	24
Cities with 2,000 to 19,999 inhabitants	4	17	21	15	25	11	36	23
Cities with 20,000 to 99,999 inhabitants	4	14	18	17	28	10	38	26
Cities with more than 100,000 inhabitants (excluding Paris)	3	15	18	16	28	9	37	25
Paris and the Paris region	6	17	23	16	29	9	38	20
Education level								
No degree, BEPC, CAP, and BEP	4	10	14	15	22	14	36	30
Baccalaureate	3	15	18	13	25	11	36	30
Baccalaureate + 2	2	16	18	19	32	9	41	20
More than a Baccalaureate + 2	5	19	24	18	32	8	40	15
Professional Status								
Craftspeople, retailers, business managers	6	5	11	20	45	8	53	13
Executives, intellectually skilled professions	4	17	21	19	34	7	41	14
Mid-level skilled professions	5	19	24	18	28	9	37	18
White-collar workers	4	12	16	19	22	8	30	32
Blue-collar workers	2	10	12	18	24	14	38	26
Unemployed	3	7	10	19	15	9	24	39
High school and university students	5	16	21	9	28	3	31	29
Retirees	4	19	23	12	32	14	46	16
Homemakers Social classes	1	9	10	14	9	13	22	52
Working classes	3	9	12	16	22	10	32	35
Middle classes	3	18	21	16	29	12	41	19
Upper classes	5	21	26	18	35	9	44	10

 $[\]ensuremath{\text{\ensuremath{\text{\odot}}}}$ Fondation pour l'innovation politique - July 2021

Note: The totals do not add up to 100% due to non-responses, which are not included in this table.

The rightward shift is spreading throughout French society (cont.)

Question: "On a scale of 0 to 10, where 0 represents the left and 10 the right, where would you say you stand?"

Base: All respondents from the sample.

	Very much to the left (0 and 1)	To the left (2, 3 and 4)	Total left (0 to 4)	Centre (5)	To the right (6, 7 and 8)	Very much to the right (9 and 10)	Total right (6 to 10)	Do not know
Total	4	14	18	16	28	10	38	24
Monthly household income								
Less than €1,000	4	8	12	18	19	10	29	37
€1,000 - €1,999	5	12	17	17	26	10	36	27
€2,000 to €3,499	3	18	21	16	29	11	40	20
€3,500 and over	4	22	26	17	35	12	47	8
Vote in the first round - 2017 preside	ential electio	n						
Jean-Luc Mélenchon	16	32	48	11	10	3	13	27
Benoît Hamon	8	59	67	11	9	3	12	7
Emmanuel Macron	2	24	26	24	33	3	36	13
François Fillon	-	0	0	10	60	18	78	9
Marine Le Pen	1	3	4	14	22	35	57	21
Abstention/ blank ballot/ Do not know	2	9	11	19	16	5	21	42
Level of concern regarding Covid-19								
"Worried"	3	16	19	16	27	11	38	24
"Not worried"	5	14	19	15	30	10	40	23
Opinion on the government's handlin	g of the Cov	id-19 cris	sis					
"Positive"	1	16	17	16	42	8	50	15
"Negative"	5	15	20	16	20	12	32	28
Violence in society								
"Increasingly violent"	3	13	16	16	27	13	40	25
"As violent as in the past"	7	22	29	16	29	5	34	19
"Less and less violent"	6	14	20	11	27	8	35	31
Opinion on globalisation								
"An opportunity"	3	18	21	18	34	5	39	20
"A threat"	4	14	18	16	25	13	38	25
Image of the Yellow Vests								
Positive	7	17	24	15	19	13	32	26
Negative	2	14	16	17	34	8	42	22
Opinion regarding the European Unio	n							
Favourable	4	20	24	18	30	7	37	19
Unfavourable, but against an exit	4	12	16	15	29	10	39	27
Unfavourable, and for an exit	5	6	11	13	20	21	41	30

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 $\underline{\text{Note:}} \ \text{The totals do not add up to 100\% due to non-responses, which are not included in this table.}$

The intermediate electoral potential of Marine Le Pen, Emmanuel Macron, Jean-Luc Mélenchon and Xavier Bertrand in the first round of 2022 as a function of respondents' left-right self-positioning

Question: "In 2022, in the first round of the presidential election, for each of the following potential candidates, would you say that...?"

Responses: ("you will definitely vote for him/her", "you will most likely vote for him/her", "you might vote for him/her")

Base: All respondents from the sample.

Marine Le Pen	Total	Total left (0 to 4)	Centre (5)	Total right (6 to 10)	Do not know
Minimum electoral potential	10	4	8	18	7
Intermediate electoral potential	20	6	14	34	16
Maximum electoral potential	33	8	32	49	30

Emmanuel Macron	Total	Total left (0 to 4)	Centre (5)	Total right (6 to 10)	Do not know
Minimum electoral potential	5	4	6	8	1
Intermediate electoral potential	16	12	18	23	7
Maximum electoral potential	34	30	40	42	21

Xavier Bertrand	Total	Total left (0 to 4)	Centre (5)	Total right (6 to 10)	Do not know
Minimum electoral potential	3	0	2	6	1
Intermediate electoral potential	11	3	8	21	3
Maximum electoral potential	33	20	32	48	20

Note: The totals do not add up to 100% due to non-responses, which are not included in this table.

Memo for the reader: Among those on the right (from 6 to 10 on the scale), 6% of respondents said they "will definitely" vote for Xavier Bertrand; 21% said they "will definitely" or "most likely" vote for him; 48% said they "will definitely" or "most likely" vote for him.

Faced with the possibility of a second round between Emmanuel Macron and Marine Le Pen, voters selfpositioning as right-wing "will definitely" or "most likely" vote for the RN candidate (38%), 5 more points more than for the incumbent president (33%). Out of the voters self-positioning in the centre, one-third (32%) say they "will definitely" or "most likely" vote for Emmanuel Macron, compared with one-quarter (23%) for Marine Le Pen. It is important to remember that voters self-positioning as right-wing (38%) are twice as numerous as those self-positioning in the centre (16%). It should also be noted that 37% of those self-positioning as left-wing say they "will definitely" or "most likely" vote for Emmanuel Macron, 27 points more than for Marine Le Pen (10%). However, nearly half (45%) of these respondents self-positioning on the left say they could abstain from voting or cast a blank ballot. While the number of respondents self-positioning as left-wing (18%) has fallen sharply, their mobilisation will count greatly for the incumbent president in the event of a second round between himself and Marine Le Pen.

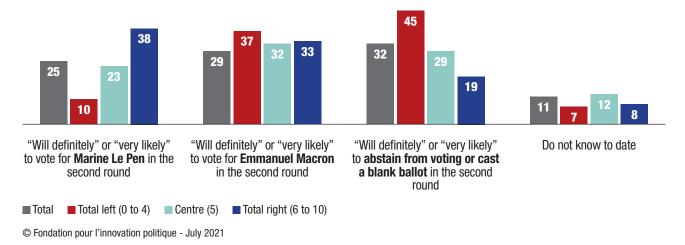
Lastly, the electoral mobilisation of respondents not self-positioning themselves on the left-right scale - i.e. one-quarter of respondents (24%) - could also play a decisive role: 22% say they "will definitely" or "very likely" vote for Marine Le Pen, compared with 17% for Emmanuel Macron. Above all, four out of ten respondents (42%) who do not self-position on the left-right scale say they "will definitely" or "very likely" abstain from voting or cast a blank ballot (compared to 32% on average) and 20% say they do not know what they will do to date (compared to 11% on average).

A significant proportion of the French self-positioning as right-wing say in the first round they exclude voting for Emmanuel Macron (41%), Marine Le Pen (40%) and Xavier Bertrand (27%). Although no figure has yet emerged within the LR, a consensus candidate on the right would require a second look at both Marine Le Pen's and Emmanuel Macron's current positions.

The willingness to vote for Marine Le Pen is high among respondents self-positioning as right-wing, but also among those self-positioning in the centre

Readiness to vote for Marine Le Pen based on self-positioning on the left-right axis

Base: All respondents from the sample.



The concerns of the French

The French's three concerns remain unchanged from our previous measure, namely: "Reducing unemployment" (51%, down by 3 points), "reducing criminal behaviour" (46%, down by 4 points) and "reducing social inequalities" (45%, up by 4 points). However, the ranking of priority concerns reveals two groups with very different political implications: on the one hand, criminal behaviour, immigration, Islam and debt; on the other, unemployment, inequality and global warming. Two systems of concern, one more rightwing, the other more left-wing, can be distinguished, though not necessarily in opposition to one another. The way these concerns develop will certainly weigh on the outcome of the presidential election. The more right-wing themes, notably Islam and immigration, will not disappear from centre stage by May 2022. Similarly, concern about crime will play a decisive part, especially as almost three-quarters (72%) of those surveyed deem that society is "increasingly violent".

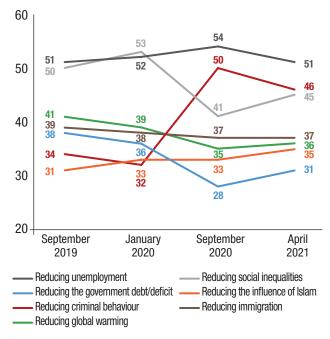
However, there has been an increase in concern about social inequalities, while unemployment maintains its position as the number one concern. A theme clearly anchored on the left, the concern for global warming, had experienced a first decline between Wave 1 (41%) and Wave 2 (39%), then a second, more marked decline during Wave 3 (35%). Wave 4 confirms this issue's demotion (36%), which the EELV's rhetoric connects with degrowth, when a preponderant portion of society aspires to consumer activity, purchasing power and material progress.

In public opinion, unemployment, criminal behaviour and social inequalities remain the priority issues

Question: "Which of the following issues should the government address first? Second? Third?"

Responses: total (first, second and third).

Base: All respondents from the sample.



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While the return of social concerns, the question of inequalities, should be more favourable to the left, it is important to keep in mind that the FN/RN has long been able to connect the social dimension with the national dimension.

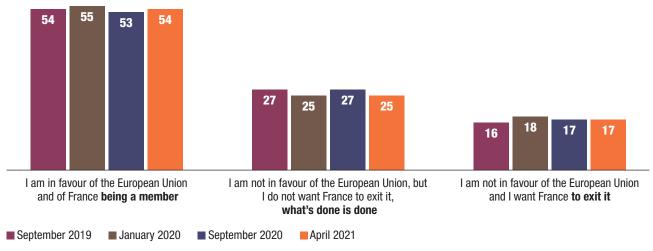
5. ...but the health crisis has not altered attachment to Europe

In 2017, Europe and the euro formed the great divide between Marine Le Pen and Emmanuel Macron. Both in the previous studies of the Fondation pour l'innovation politique and in the previous waves of our indicator , we had highlighted the obstacle which the

French's attachment to the European Union and the euro represents for Marine Le Pen and Jean-Luc Mélenchon. The health crisis has not weakened this attachment, despite the controversies over Europe that have been attempted. Thus, as in the previous waves, more than three-quarters (79%) of respondents wish to remain in the European Union.

The Covid-19 crisis and the French's support for Europe

Question: "With regard to the European Union, with which of the following opinions do you most agree?" **Base:** All respondents from the sample.

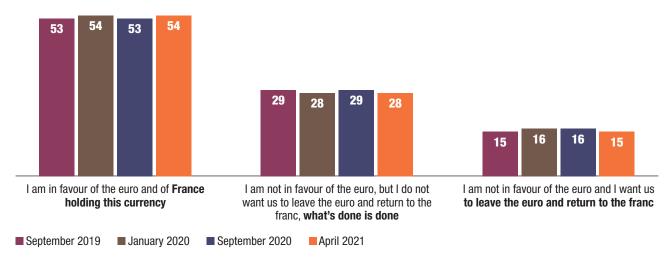


Note: The totals do not add up to 100% due to non-responses, which are not included in this graph.

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The Covid-19 crisis and the French's support for the euro

Question: "With regard to the euro, with which of the following opinions do you most agree?" **Base:** All respondents from the sample.



 $\underline{\text{Note:}}$ The totals do not reach 100% due to non-responses, which are not included in this graph.

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- 7. See Dominique Reynié (dir.), What next for democracy?, Fondation pour l'innovation politique, November 2017, and Democracies Under Pressure. Volume 1. The issues, Fondation pour l'innovation politique, May 2019 (www.fondapol.org/en/study/new-global-survey-democracies-under-pressure-volume-i-the-issues/).
- 8. See Dominique Reynié (dir.), 2022, the Populist Risk in France. Wave 1, Fondation pour l'innovation politique, October 2019 (www.fondapol.org/en/study/2022-the-populist-risk-in-france/).

The majority of those (59%) who state they "will definitely" or "most likely" vote for Marine Le Pen in the first round in 2022 do not want France to leave Europe; an even larger majority (68%) want to keep the euro. As pertains to Jean-Luc Mélenchon, the situation is even more striking since almost all those who state that they "will definitely" or "most likely" vote for the LFI leader do not want their country to leave Europe (85%) nor the euro (84%).

Europe's management of vaccine dose supplies has not changed the lay of the land: admittedly, one-quarter (23%) of respondents feel that France would have "done better on its own", but one-third (35%) feel that France would not have "done better on its own" and 38% feel that France would have done "neither better nor worse on its own". Even among the group of respondents who say they are "against the European Union and want France to exit it", only half (49%) feel that France would have done better on its own, compared with 15% who feel that it would not have done better on its own and 32% who claimed that it would have done neither better nor worse.

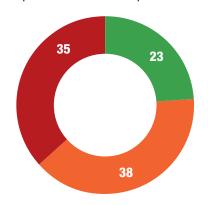
A particularly high proportion of younger people (18-24 year olds) (45%) consider that the country would not have fared better without Europe (10 points higher than the average, 35%). While the proportions of those close to LREM (49%) and EELV (52%) who consider that France would not have fared better without the European Union are the highest, this opinion is strongly represented among those close to the PS (50%) and LR (42%), but also the PCF-LFI (42%).

Those close to the RN remain the most numerous (44%) to deem that France "would have done better on its own". This opinion is also more widespread than the sample average (23%) among 50-64 year olds (28%), those with the lowest educational qualifications (27%), blue-collar workers (27%), respondents with a positive image of the Yellow Vest movement (29%), as well as among those who say they are dissatisfied with Emmanuel Macron's action as President of France (27%).

One-third of respondents feel that France would not have fared better without Europe in terms of vaccine dose supplies

Question: "The European Union manages the supply of doses of Covid-19 vaccines for the 27 Member States. According to you...?"

Base: All respondents from the sample.



■ France would have done better on its own

France would have done neither better nor worse on its own

■ France would not have done better on its own

<u>Note:</u> The total does not reach 100% due to non-responses, which are not shown in this graph.

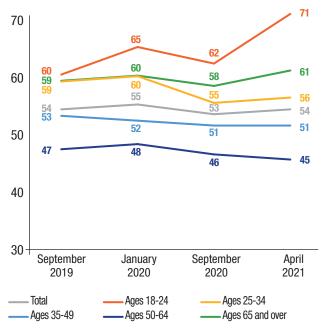
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A sharp increase in 18-24 year olds supporting Europe

Question: "With regard to the European Union, with which of the following opinions do you most agree?"

Response: "I am in favour of the European Union and of France being a member."

Base: by age and total sample.



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The dual crisis of representation

For a long time, populist parties and candidates were considered incapable of governing in public opinion: the demagogy and outrageousness of anti-system parties fuelled the idea that they were incapable of governing. In contrast, the "governing parties" and their candidates, from the left or the right, enjoyed a kind of privilege of competence, which more or less explicitly conferred on the populist vote a venturesome and dangerous character. Accepted by public opinion, a privilege of competence reserved for governing parties is a major obstacle for populist parties. Yet this privilege of competence seems to be eroding. This shift cannot be unrelated to the Covid-19 crisis. The unprecedented nature of this crisis inevitably placed the governing figures in situations of uncertainty, improvisation and backtracking that could not be concealed..

By its duration, the health crisis forced the government to acknowledge a certain powerlessness.

1. The erosion of the privilege of competence granted to governing parties reduces the handicap of populist parties

This phenomenon particularly benefits Marine Le Pen. Our indicator's latest wave shows that 21% of those surveyed considered her "more capable of responding to the concerns of the French" than "other politicians". This proportion is the same (20%) with regard to Emmanuel Macron. In contrast, only 11% of respondents deemed that Jean-Luc Mélenchon is "more capable of responding to the concerns of the French" than "other politicians".

Marine Le Pen and Emmanuel Macron are credited with the same capacity to address the concerns of the French

Question: "For each of the following politicians, compared to other politicians, say whether you see them as more capable, less capable or neither more nor less capable of responding to the concerns of the French"

Base: All respondents from the sample.

	Marine Le Pen	Jean-Luc Mélenchon	Emmanuel Macron	
is more capable of responding to the concerns of the French compared to other politicians	21	11	20	
is less capable of responding to the concerns of the French than other politicians	32	42	30	
is neither more nor less capable of responding to the concerns of the French than other politicians	43	42	46	

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Note: The totals do not add up to 100% due to non-responses, which are not included in this table.

There is no doubt that the timing and character of the exit from the health crisis will significantly contribute to the outcome of the next presidential election. While, up to now, there has been relative tolerance for the government's handling of the crisis, dissatisfaction seems to be growing. Since our last survey, satisfaction with the government's management of the health crisis has declined sharply. From 39% of the sample deeming that the government has managed the crisis "very well" or "somewhat well" in September 2020 to 29% in April 2021. The success of the vaccination campaign will therefore be decisive in the way public opinion develops.

For a majority of respondents, the opposition parties, on the right or on the left, would have done as well (or as poorly) had they been responsible for managing the pandemic. To the question: "Below is a list of political parties. For each of them, if they were in power, indicate whether you think they would have done better, worse or neither better nor worse", the majority supports the response "neither better nor worse", including when it comes to evaluating revolutionary left parties (LO and NPA) or populist parties (LFI, DLF or RN).

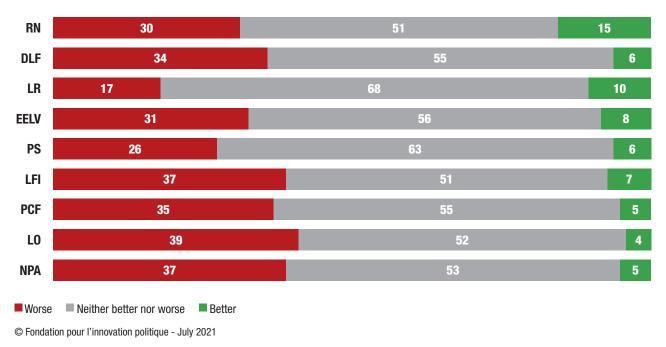
The opposition parties PS and LR are not credited with any higher capacity: only 6% of those surveyed feel that the PS would have done better, while 26% feel that it would have done worse; 8% feel that EELV in power would have done better and 31% worse; 10% feel that LR would have done better and 17% worse. The idea that any given political power is hardly more capable than another of solving problems has taken hold, at least in the present moment of this crisis.

One of the consequences of this shift in opinion, perhaps temporary, is its contribution to eroding the argument of an RN-specific incompetence.

Although this positive assessment is very much in the minority, it is the party most widely credited by the public with an ability to better manage the health crisis than the government in office (15%), an increase of 3 points (12%) compared to September 2020. While 30% of those surveyed feel, to the contrary, that it would have done worse, this figure places RN at the level of EELV, barely above the PS (26%), below DLF (34%) and PCF (35%), and well below LFI (37%), NPA (37%) and LO (39%).

Overall, the French feel that few parties would have done better than the current government in managing the Covid-19 crisis if they were in power.

Question: "Below is a list of political parties. For each of them, assuming this party were in power, indicate whether you think it would have done better, worse or neither better nor worse than the current government in handling the Covid-19 crisis in France?" **Base:** All respondents from the sample.



Note: The totals do not add up to 100% due to non-responses, which are not included in this graph.

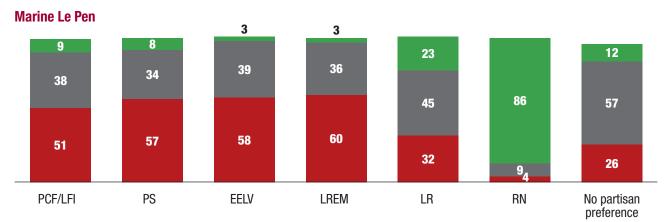
The data show the extent of the scepticism in public opinion when it comes to the ability of governments to solve problems. Consequently, it is no longer possible to simply pit the competence of the governing parties against the amateurism of the populist parties. Judgement is far more relative in public opinion. Regarding Marine Le Pen, whatever the respondents' partisan affinities, more than one-third (34% among PS supporters, 36% for LREM supporters, 38% for LFI supporters, 39% for EELV supporters and 45% for LR supporters) consider her to be "neither more nor less capable" of responding to the

concerns of the French than other politicians, while most (86%) of those close to the RN think she is more capable of responding to the concerns of the French than other politicians. As for Jean-Luc Mélenchon, 29% of LREM supporters, 31% of those close to LR, 40% of those close to PS, 44% of those close to RN and 48% of those close to EELV consider him "neither more nor less capable" of responding to the concerns of the French than other politicians, while most (80%) of those close to LFI feel that he is more capable of responding to the concerns of the French than other politicians.

Regardless of respondents' political affiliation, a significant portion sees Marine Le Pen and Jean-Luc Mélenchon as "neither more nor less capable of responding to the concerns of the French compared to other politicians"

Question: "For each of the following politicians, compared to other politicians, say whether you see them as more capable, less capable, or neither more nor less capable of responding to the concerns of the French"

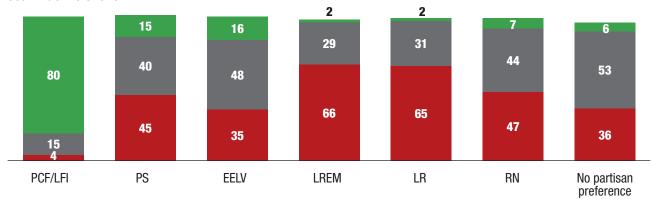
Base: All respondents from the sample.



- ...is more capable of responding to the concerns of the French compared to other politicians
- ...is neither more nor less capable of responding to the concerns of the French compared to other politicians
- ...is less capable of responding to the concerns of the French compared to other politicians

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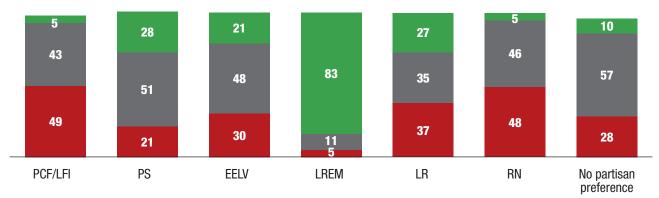
Jean-Luc Mélenchon



- ...is more capable of responding to the concerns of the French compared to other politicians
- ...is neither more nor less capable of responding to the concerns of the French compared to other politicians
- ...is less capable of responding to the concerns of the French compared to other politicians

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Emmanuel Macron



- ...is more capable of responding to the concerns of the French compared to other politicians
- ...is neither more nor less capable of responding to the concerns of the French compared to other politicians
- ...is less capable of responding to the concerns of the French compared to other politicians

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Note: The totals do not add up to 100% due to non-responses not included in this graph.

One-quarter of Marine Le Pen's potential voters have no illusions about her ability to govern. The reason for their vote thus lies elsewhere

Among respondents who say they "will definitely" or "most likely" vote for Marine Le Pen in the first round in 2022, 17% believe she is "neither more nor less capable" and 6% "less capable" of responding to the concerns of the French compared to other politicians. One-quarter of Marine Le Pen's potential electorate (23%) does not credit her with greater power to govern, confirming the possibility of a Le Pen vote as a breakaway vote for part of her electorate. In contrast, Jean-Luc Mélenchon is considered by 12% of his potential electorate to be "neither more nor less capable" and 15% to be "less" capable" of responding to the concerns of the French. For Emmanuel Macron, the figures amount to 14% and 8% respectively.

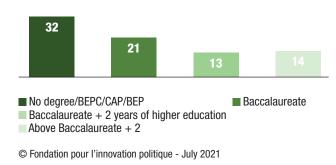
Marine Le Pen is more competent in the eyes of the more disadvantaged populations

Question: "With regard to Marine Le Pen, compared to other politicians, please indicate whether you think she is more capable, less capable, or neither more nor less capable of responding to the concerns of the French"

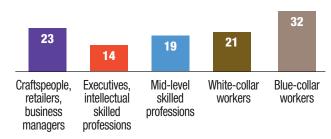
Response: "...more capable of responding to the concerns of the French than other politicians"

Base: All respondents from the sample.

By level of education

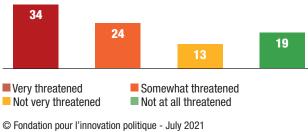


By socio-professional category

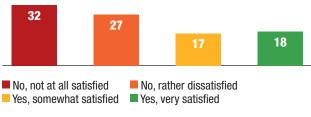


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By the sense that their way of life is threatened

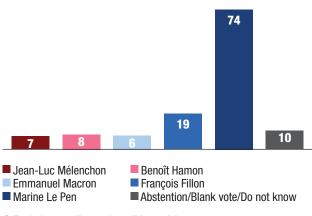


By their degree of satisfaction with their own lives

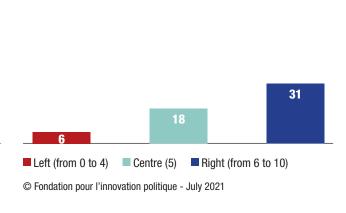


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By vote in the first round of the 2017 election



By self-positioning on a left-right scale



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Memo for the reader: Out of all the respondents surveyed, 21% deem that "Marine Le Pen is more capable of responding to the concerns of the French compared to other politicians". Of those without an educational degree, 32% feel that "Marine Le Pen is more capable of responding to the concerns of the French compared to other politicians". Out of those who feel that their way of life is "very threatened", 34% deem that "Marine Le Pen is more capable of responding to the concerns of the French compared to other politicians".

Competence by profile of the French surveyed: Emmanuel Macron, Marine Le Pen and Jean-Luc Mélenchon

Question: "For each of the following politicians, compared to other politicians, say whether you see them as more capable, less capable, or neither more nor less capable to respond to the concerns of the French"

Base: All respondents from the sample.

Emmanuel Macron	is less capable of responding to the concerns of the French than other politicians	is neither more nor less capable of responding to the concerns of the French than other politicians	is more capable of responding to the concerns of the French compared to other politicians
Total	30	46	20
Gender			
Women	28	51	16
Men	32	41	23
Age			
18-24 year olds	29	40	22
25-34 year olds	31	46	15
35-49 year olds	26	54	15
50-64 year olds	33	48	16
65 and over	32	37	29
Size of town			
Rural municipalities	30	49	18
Cities with 2,000 to 19,999 inhabitants	30	47	19
Cities with 20,000 to 99,999 inhabitants	29	48	19
Cities with more than 100,000 inhabitants (excluding Paris)	31	45	19
Paris and the Paris region	31	40	23
Education level			
No degree, BEPC, CAP, and BEP	34	48	15
Baccalaureate	30	49	17
Baccalaureate + 2	29	44	21
Above Baccalaureate + 2	28	42	26
Professional Status			
Craftspeople, retailers, business managers	28	42	26
Executives, intellectual skilled professions	28	39	22
Mid-level skilled professions	31	48	18
White-collar workers	31	52	11
Blue-collar workers	31	51	14
Social classes			
Working classes	31	49	14
Middle classes	32	46	19
Upper classes	26	38	31
Party affiliation			
PCF/LFI	49	43	5
PS	21	51	28
EELV	30	48	21
LREM	5	11	83
LR	37	35	27
RN	48	46	5
No partisan preference	28	57	10
Vote in the first round – 2017		J.	
Jean-Luc Mélenchon	39	52	7
Benoît Hamon	32	51	15
Emmanuel Macron	14	29	55
François Fillon	28	37	32
Marine Le Pen	48	46	4
Abstention/Blank vote/Do not			-
know	27	59	7

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Competence by profile of the French surveyed: Emmanuel Macron, Marine Le Pen and Jean-Luc Mélenchon

Question: "For each of the following politicians, compared to other politicians, say whether you see them as more capable, less capable, or neither more nor less capable to respond to the concerns of the French"

Base: All respondents from the sample.

Marine Le Pen	is less capable of responding to the concerns of the French than other politicians	is neither more nor less capable of responding to the concerns of the French than other politicians	is more capable of responding to the concerns of the French compared to other politicians
Total	32	43	21
Gender			
Women	30	47	19
Men	35	39	22
Age			
18-24 year olds	35	41	16
25-34 year olds	32	42	18
35-49 year olds	27	47	22
50-64 year olds	27	44	26
65 and over	41	39	18
Size of town			
Rural municipalities	28	46	23
Cities with 2,000 to 19,999	33	43	22
inhabitants	33	45	22
Cities with 20,000 to 99,999 inhabitants	27	46	23
Cities with more than 100,000 inhabitants (excluding Paris)	33	40	21
Paris and the Paris region	40	40	15
Education level			
No degree, BEPC, CAP, and BEP	22	43	32
Baccalaureate	27	48	21
Baccalaureate + 2	34	47	13
Above Baccalaureate + 2	48	35	14
Professional Status			
Craftspeople, retailers, business managers	40	33	23
Executives, intellectual skilled professions	37	38	14
Mid-level skilled professions	36	44	19
White-collar workers	29	44	21
Blue-collar workers	18	46	32
Social classes			
Working classes	26	46	23
Middle classes	34	41	22
Upper classes Party affiliation	45	38	12
PCF/LFI	51	38	9
PS .	57	34	8
EELV	58	39	3
LREM	60	36	3
LR	32	45	23
RN	4	9	86
No partisan preference Vote in the first round - 2017 p	26	57	12
Jean-Luc Mélenchon	42	50	7
Benoît Hamon	56	34	8
Emmanuel Macron	57	35	6
François Fillon	33	47	19
Marine Le Pen	5	20	74
Abstention/Blank vote/Do not	26	57	10

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Competence by profile of the French surveyed: Emmanuel Macron, Marine Le Pen and Jean-Luc Mélenchon

Question: "For each of the following politicians, compared to other politicians, say whether you see them as more capable, less capable, or neither more nor less capable to respond to the concerns of the French"

Base: All respondents from the sample.

Jean-Luc Mélenchon	is less capable of responding to the concerns of the French than other politicians	is neither more nor less capable of responding to the concerns of the French than other politicians	is more capable of responding to the concerns of the French compared to other politicians
Total	42	42	11
Gender			
Women	38	47	10
Men	46	37	12
Age			
18-24 year olds	34	39	18
25-34 year olds	35	46	10
35-49 year olds	38	46	11
50-64 year olds	42	43	11
65 and over	50	36	10
Size of town			
Rural municipalities	39	45	12
Cities with 2,000 to 19,999	43	42	12
inhabitants	43	42	12
Cities with 20,000 to 99,999	39	47	8
inhabitants Cities with more than 100,000			
inhabitants (excluding Paris)	44	41	9
Paris and the Paris region	43	37	14
Education level			
No degree, BEPC, CAP, and BEP	38	45	12
Baccalaureate	36	47	13
Baccalaureate + 2	42	43	9
Above Baccalaureate + 2	51	34	10
Professional Status		<u> </u>	.,
Craftspeople, retailers, business managers	43	37	16
Executives, intellectual skilled professions	46	32	10
Mid-level skilled professions	42	44	12
White-collar workers	34	49	10
Blue-collar workers	36	48	11
Social classes			
Working classes	33	49	12
Middle classes	47	38	11
Upper classes	49	36	10
Party affiliation			
PCF/LFI	4	15	80
PS	45	40	15
EELV	35	48	16
LREM	66	29	2
LR	65	31	2
RN	47	44	7
No partisan preference	36	53	6
Vote in the first round - 2017			
Jean-Luc Mélenchon	17	38	42
Benoît Hamon	35	46	16
Emmanuel Macron	59	35	4
François Fillon	61	35	1
Marine Le Pen	51	41	6
Abstention/Blank vote/Do not know	31	55	6

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2. The media depiction is questioned

The results of Waves 2 and 3 of our indicator showed that the potential inclination towards political protest was connected with respondents' information sources. In particular, the "new media" (social networks, YouTube, blogs, online forums, etc.), as opposed to "traditional media", proved to be a public space conducive to the expression of populist discourse.

As part of this Wave 4 (April 2021), when considering media consumption as a function of partisan proximity, we note that voters who state they are close to right-wing parties are more likely to rely on 24-hour news channels as a source of information: this is the case of 40% of people close to the RN and 33% of people close to LR, but it also concerns 30% of people close to LREM, 27% of people close to the PS, 25% to EELV and 25% to the PCF/LFI, and 28% of those who say they do not have a partisan preference.

Within this world where 24-hour news channels are the main source of news, Marine Le Pen comes out on top: 44% of respondents who rely on these channels for their information could vote for an RN candidate in the first round in 2022, 10 points more than the average of the sample (34%), 42% for an LR candidate, and 34% for an LREM candidate. In the second round, 33% of those rely on 24-hour news channels for their information would "definitely" or "very likely" vote for Marine Le Pen, 5 points more than for Emmanuel Macron (28%).

Due to its characteristics, the media style of 24-hour news channels is regularly criticised for fostering the right-wing shift in opinion. At the very least, we see that this new offer resonates with an electorate that is more likely to lean to the right, though not exclusively. The criticism levelled at these news channels, described as determining right-wing or even far-right opinion needs to be tempered by the fact that out of those who rely on this type of media for their news, 34% could vote for an LREM candidate, 31% for an EELV candidate and 27% for a PS candidate. In other words, while a significant part of the right-wing public, and even more of the populist right-wing public, relies on these channels for its information, their audience cannot be reduced to a right-wing world. Moreover, this shift to the right and the protest visible in public opinion emerged in the early 1990s; in other words, before these news channels came about - the first, LCI, having premiered in 1994, followed by i>Télé (1999, future CNews), BFM (2005), then France Info (2016). It is thus possible to consider that there was an unfulfilled demand for news in part of the public until the advent of 24-hour news channels. An indication of this can be found in the even stronger connection between the inclination toward protest, whether on the left or the right, and reliance on the "Internet" - defined as YouTube, blogs, online forums and social media - for news. In other words, the Web and social media are the media of a protesting France, whether on the left or on the right, willingly abstaining from voting or ready to cast a blank ballot. Among those who use the Internet as their source of news, 42% could vote for an RN candidate in the first round, 36% could vote for an LFI candidate, 40% could vote for an EELV candidate, 53% could abstain from voting and 57% could cast a blank vote.

News sources and judgement on the utility of voting

For the 56% of respondents who say they rely on Internet blogs or forums for their news, 51% of those who do the same via YouTube, and for 42% of those who use social media to inform themselves, believe that "voting is pointless because politicians do not care about the will of the people". Out of the respondents who say they rely on the traditional media for their news, the proportion of respondents who feel that voting is pointless amounts to 35% amongst those turning to major television channels, 34% amongst those listening to the radio, 33% amongst watchers of 24-hour news channels and 32% amongst newspaper-readers (print or online) to inform themselves. It should be noted that out of those who feel that the subjects covered by the media are not relevant to them, a large proportion (44%) feel that voting is pointless. This is 16 points higher than amongst those who, on the contrary, feel that the media deals with issues that are relevant to them (28%).

Information-seeking modes and electoral potential for 2022

Question: "In 2022, in the first round of the presidential election, would you say you could...?"

Responses: "yes, definitely" and "yes, probably".

Base: All respondents from the sample.

	Total	Major television channels	24-hour news channels	Newspapers (print or online)	The radio	Internet
Vote for an LO/NPA candidate	16	14	16	16	15	25
Vote for an LFI candidate	22	18	19	22	21	36
Vote for a PS candidate	30	30	27	33	34	29
Vote for an EELV candidate	35	34	31	35	39	40
Vote for an LREM candidate	33	34	34	37	35	30
Vote for an LR candidate	37	37	42	41	38	36
Vote for an DLF candidate	19	17	22	17	16	29
Vote for an RN candidate	34	34	44	28	28	42
Vote for a candidate who does not come from a political party	55	56	55	58	57	56
Abstain from voting	42	40	36	37	41	53
Cast a blank ballot	49	49	48	45	48	57

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Note: The "Internet" category aggregates respondents relying on YouTube, blogs or forums on the Internet and social media for news.

Memo for the reader: Out of those surveyed, 34% said they could vote for an RN candidate in the first round in 2022. Out of those relying on major TV channels for news, 34% said they could vote for an RN candidate in the first round in 2022. Out of those relying on 24-hour news channels for news, 44% say they could vote for an RN candidate in the first round in 2022.

A crisis of political representation and a crisis of media representation

As previously measured in Waves 2 and 3 of our indicator, the French express strong distrust of the institutions and the political system as a whole: 80% do not trust political parties, 64% the government, 62% unions, 61% the members of Parliament and 60% the President of France. Mayors (23%), police officers (30%) and judges (42%) manage to keep their heads above water with a minority of people distrusting them.

Public discontent or disappointment with public action is not the only cause of this persistent mistrust. The message of politicians is also being questioned. For example, we see that most voters (70%) feel that politicians "talk about subjects that are not relevant" to them, compared to one-quarter (25%) who feel that they "talk about subjects that are relevant" to them (5% of respondents did not respond). Voters do not feel represented in the messages sent out by politicians. Yet media representation, too, is seen as faltering. A large majority of respondents (61%) feel that "most of the

time, when they watch news in the media, they get the impression that the subjects discussed are not relevant to them." This is 28 points higher (33%) than those who feel that the media deals with issues that are relevant to them (6% of respondents did not respond).

Those who do not recognise themselves in the way news is depicted by the media are more numerous among those with little to no educational degrees (67% compared to 57% for those with a Baccalaureate + 2 level), workers and employees (64% and 62% respectively, compared to 49% of craftspeople, retailers and business managers), the middle classes (63%) and the working classes (62%), compared to 56% of the upper classes, or for instance, people who have a very positive image of the Yellow Vests movement (70% compared to 60% of those who have a very negative image). This negative appraisal of media coverage of the news is also very prominent (72%) among respondents who consider that "voting is pointless because politicians do not care about the will of the people" and that "society is more and more violent" (66%).

Similarly, 71% of respondents who deem that globalisation is a threat and that immigration raises problems for cohabitation state that there is a disconnection between the life they lead and the news shown in the media.

Out of those who believe both that globalisation is an opportunity and that immigration is an enrichment, a majority (54%) see a disconnection between the topics dealt with by the media and the lives they lead.

More than two-thirds of the French who feel that their standard of living has deteriorated, that their way of life is threatened or who are dissatisfied with their lives feel that the media does not deal with issues that concern them

Question: "Which of the following opinions do you feel closest to: most of the time, when I watch news in the media..."

Base: All respondents from the sample.

	Standard of living			Way of life		Satisfied with life	
	It has deteriorated	It has remained stable	It has improved	Threatened	Not threatened	No	Yes
I feel that they are talking about subjects that are relevant to me	30	37	38	30	40	29	36
I feel that they are talking about subjects that are not relevant to me	67	59	59	67	56	67	60
Non-responses	3	4	3	3	4	4	4

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The readiness for protest voting is much higher among those who do not find themselves reflected in the media's coverage of the news: To wit, 83% of respondents who feel that the subjects covered by the media are not relevant to them could adopt one of the protest behaviours included in our indicator for the first round of the 2022 presidential election (vote for a populist or anti-establishment party, RN, LFI, DLF, LO, NPA; abstain from voting or cast a blank ballot).

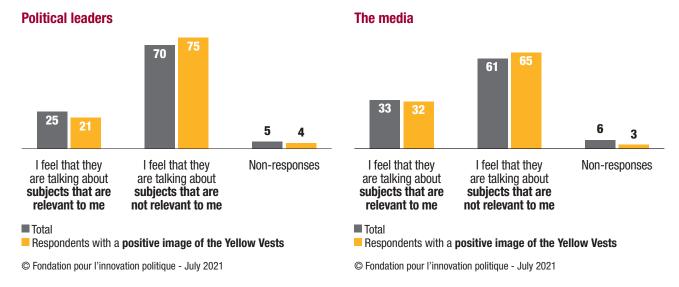
This is 10 points higher (73%) than those who feel that the media speak about subjects that are relevant to them. Moreover, in the case of a Emmanuel Macron-Marine Le Pen face-off in the 2022 second round, half (47%) of those who do not recognise themselves in the way the media handles news want to prevent the re-election of Emmanuel Macron (compared to 33% of those who feel that the media deals with issues that are relevant to them) and 47% say they want to prevent the election of Marine Le Pen (compared to 61%).

The Yellow Vests and political and media depictions

Question: "Which of the following opinions do you agree with the most? Most of the time, when political leaders speak/when I watch the news in the media..."

Responses: "I feel like they are talking about subjects that are relevant to me" or "I feel like they are talking about subjects that are not relevant to me".

Base: the entire sample and respondents with a positive image of the Yellow Vests.



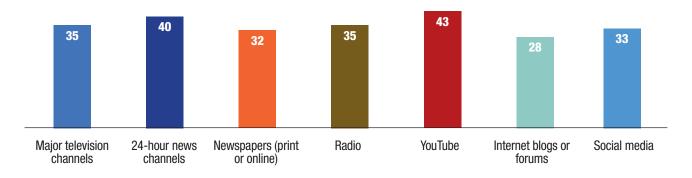
It should be noted that 65% of respondents who derive their information from the newspapers, 64% from the social media, 62% from major television channels and 61% from the radio state that they do not feel concerned by the subjects discussed by the media. It is those who rely on YouTube and 24-hour news channels for information who prove least likely to feel that the media deals with subjects that are not relevant to them (53% and 57% respectively).

It should be noted, however, that hosting and video streaming platforms are connected with recommendation algorithms, such that, with time, users are exposed almost exclusively to content that they like. This logic is often the source of an "echo chamber" or "bubble effect", reinforcing the mechanism of confirmation bias.

24-hour news channels address the topics that are of concern to their audiences

Question: "Which of the following opinions do you agree with the most? "Most of the time, when I watch the news in the media..." **Response:** "I feel that they are talking about subjects that are relevant to me."

Base: All respondents from the sample.



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The "homemakers" category is prone to electoral protest

Even though it is made up primarily of women, the "homemakers" category refers to the so-called "unskilled" persons performing tasks described as "homemaking", in other words, keeping up the home and, more often than not, taking care of the children. As this is unpaid work, this population is not included in the working population. The survey results show that respondents in this category form a group with strong protest potential. Three-quarters (75%) of them are dissatisfied with Emmanuel Macron's action as President of the Republic, 11 points higher than the average (64%). One in two homemakers (50%) say they are satisfied with their lives (compared with an average of 61%) and 45% feel they "do not get by", "have a lot of trouble getting by" or "have trouble getting by" regarding their household's income (compared with an average of 26%).

The readiness for electoral protest stands out even more starkly here. In the "homemakers" category, nearly half of respondents (46%) said they could vote for an RN candidate in the first round of the 2022 presidential election, i.e., 12 points higher than the average (34%). The readiness to vote for candidates from other parties is therefore lower than average: 21% for an LFI candidate (22% overall), 24% for a PS candidate (versus 30%), 33% for an EELV candidate (versus 35%), 20% for an LREM candidate (versus 33%) and 23% for an LR candidate (versus 37%). Emphasising the protest nature of this group, the willingness to vote for a candidate unaffiliated with any political party is also lower in this category (45%, compared with 55% on average).

The temptation to cast a protest vote would persist amongst people in this category in the event of a second round between Emmanuel Macron and Marine Le Pen: 39% say they will "definitely" or "very likely" vote for Marine Le Pen (25% on average), 18% for the current president (versus 29%) and 29% would abstain from voting or cast a blank ballot (versus 32%). In addition, regarding the second round of the 2022 election, if respondents are asked to choose between the option "avoid the election of Marine Le Pen" or the option "avoid the re-election of Emmanuel Macron", a large majority say they want to block Emmanuel Macron (58%, compared with 41% overall).

High readiness to cast a protest vote amongst the "forgotten" in the public arena

Question: "Which of the following opinions do you feel closest to: most of the time, when I watch news in the media..." **Base:** All respondents from the sample.

	I feel that they are talking about subjects that are relevant to me	l feel they are talking about subjects that are not relevant to me
Total	33	61
Gender		
Women	35	60
Men	32	63
Age	<u> </u>	
18-24 year olds	36	55
25-34 year olds	35	55
35-49 year olds	36	59
50-64 year olds	34	63
65 and over	28	67
Size of town	20	07
Rural municipalities	33	62
	32	63
Cities with 2,000 to 19,999 inhabitants		
Cities with 20,000 to 99,999 inhabitants	35	61
Cities with more than 100,000 inhabitants (excluding Paris)	32	61
Paris and the Paris region	35	59
Education level		
No degree, BEPC, CAP, and BEP	29	67
Baccalaureate	36	60
Baccalaureate + 2	36	57
Above Baccalaureate + 2	33	61
Professional Status		
Craftspeople, retailers, business managers	43	49
Executives, intellectual skilled professions	33	55
Mid-level skilled professions	35	62
White-collar workers	32	62
Blue-collar workers	33	64
Unemployed	36	56
Secondary school and university students	40	52
Retirees	30	65
Homemakers	37	59
Social classes	81	33
Working classes	32	62
Middle classes	32	63
Upper classes	37	56
Monthly household income	31	30
Less than €1,000	35	60
€1,000 - €1,999	33	63
€2,000 to €3,499	31	63
€3,500 and over	41	56
Party affiliation	0.4	F2
PCF/LFI	34	59
PS	48	47
EELV	35	62
LREM	51	44
LR	31	68
RN	32	68
No partisan preference Vote in the first round - 2017 presidential ele	28 ection	67
Jean-Luc Mélenchon	30	67
Benoît Hamon	38	56
Emmanuel Macron	46	50
François Fillon	32	66
Marine Le Pen	30	67
Abstention/Blank vote/Do not know	29	64

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High readiness to cast a protest vote amongst the "forgotten" in the public arena (continued)

Question: "Which of the following opinions do you feel closest to: most of the time, when I watch news in the media..." **Base:** All respondents from the sample.

	l feel that they are talking about subjects that are relevant to me	l feel they are talking about subjects that are not relevant to me
Total	33	61
Level of concern regarding Covid-19		
"Worried"	36	60
"Not worried"	27	69
Opinion on the government's handling of th	e Covid-19 crisis	
"Positive"	44	52
"Negative"	29	67
Opinion on violence in society		
"Increasingly violent"	31	66
"As violent as in the past"	41	55
"Less and less violent"	43	55
Opinion on globalisation		
"An opportunity"	40	30
"A threat"	58	67
Image of the Yellow Vests		Ü,
Positive	32	65
Negative	35	61
Opinion regarding the European Union		01
Favourable	37	59
Unfavourable, but against an exit	32	64
Unfavourable, and for an exit	25	72
Vote in the 1st round of the 2022 president		12
An RN candidate	31	67
A DLF candidate	35	62
An LFI candidate	35	5 9
An LO/NPA candidate	36	58
A LR candidate	38	59
An LREM candidate	43	53
An PS candidate	40	55
An EELV candidate	39	56
A candidate unaffiliated with any political party	35	61
Abstain from voting	30	66
Cast a blank ballot	31	65
Vote in the 1st round of the 2022 president		
Marine Le Pen	30	69
Emmanuel Macron	47	48
Xavier Bertrand	35	63
Jean-Luc Mélenchon	38	57
Vote in the 2nd round of the 2022 president		
Marine Le Pen	30	68
Emmanuel Macron	45	51
Abstention/Blank vote/Do not know	26	68
Means of informing oneself		
Traditional media	34	63
Major television channels	35	62
24-hour news channels	40	57
Newspapers	32	65
Radio	35	61
Internet	34	63
YouTube	43	53
Social media	33	64

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Territorial divides and a rejection of centralism feed electoral protest

1. The willingness to cast a protest vote is growing significantly in rural municipalities, as well as in small and medium-sized cities

Between Waves 1 (September 2019) and 4 (April 2021), the readiness to cast a right-wing protest vote increased throughout France9, with the exception of Paris and the Paris region. In Wave 1, one-third of the inhabitants of municipalities with fewer than 2,000 inhabitants (33%) deemed they could vote for an RN candidate in the first round of the presidential election in 2022, compared to one-quarter (26%) of people living in the cities of Paris and the Paris region, i.e. a 7 point difference. In Wave 2 (January 2020), the gap narrowed considerably, by 6 points: the readiness to vote RN was shared by 31% of inhabitants of rural municipalities and 30% of those of Paris and the Paris region. Since then, the temptation of those in rural environments to vote RN has continued to grow, as highlighted by the results of Wave 3 (35% said they could vote for an RN candidate in September 2020) and Wave 4 (37% in April 2021). Conversely, in Paris and the rest of the Paris region, the readiness to

vote RN fell by 4 points in September 2020 (26% versus 30% in January 2020) and stabilised at that same level in April 2021 (26%).

On the other end of the political spectrum, Wave 1 showed that the willingness to vote LFI in the first round was similar in residents of municipalities with fewer than 2,000 inhabitants (21%) as it was in residents of Paris and the Paris region (22%). Here too, Wave 4 shows a populist surge among rural citizens, since one-quarter (26%) of them say they could vote for an LFI candidate (compared to 23% in Paris and the Paris region).

Lastly, it should be noted that while the proportion of those ready to abstain from voting is similar between the inhabitants of rural municipalities (41%) and those of Paris and the Paris region (42%), the former are more likely (52%) than the latter (46%) to state that they could cast a blank ballot.

Signalling this divide between Paris and the Paris region and the rest of the country, the willingness of residents of small and medium-sized cities, and even metropolises (excluding Paris), to vote in protest is relatively similar to that observed in rural municipalities.

Rural residents are increasingly willing to vote for a populist candidate in the first-round of the 2022 election

Question: "In 2022, in the first round of the presidential election, would you say you could...?"

Responses: "yes, definitely" and "yes, probably"

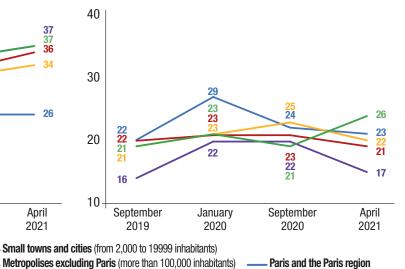
Base: All respondents from the sample.

Vote for an RN candidate

40 35 35 30 **32** 31 26 20 September January September April

2020

Vote for an LFI candidate



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2020

Rural municipalities (less than 2,000 inhabitants) Medium-sized cities (20,000 to 99,999 inhabitants)

2019

9. In this study, rural municipalities are defined as those with a population of less than 2,000 inhabitants (680 persons surveyed). Small towns and cities are those with 2,000 to 19,999 inhabitants (532 respondents) and medium-sized cities are those with 20,000 to 99,999 inhabitants (380 respondents). Lastly, metropolises are said to have populations greater than 100,000 inhabitants outside Paris (922 people surveyed), with Paris and the Paris region (498 people surveyed) being the equivalent of the Grand Paris perimeter.

2021

The readiness to cast a populist vote amongst residents of small and medium-sized cities and metropolises is converging, though Paris and the Paris region remain an exception

Question: "And in 2022, in the presidential election, in the event of a second round between Emmanuel Macron and Marine Le Pen, would you say that you will...?"

Base: All respondents from the sample.

	Rural municipalities (less than 2,000 inhabitants)	Small towns and cities (from 2,000 to 19,999 inhabitants)	Medium-sized cities (20,000 to 99,999 inhabitants)	Metropolises excluding Paris (more than 100,000 inhabitants)	Paris and the Paris region
"Definitely" or "very likely" vote Marine Le Pen	27	26	30	27	18
"Definitely" or "very likely" vote Emmanuel Macron	26	26	26	30	36
"Definitely" or "very likely" abstain from voting	11	15	13	14	15
"Definitely" or "very likely" cast a blank ballot	21	19	18	15	15
Do not know to date	12	12	12	10	13

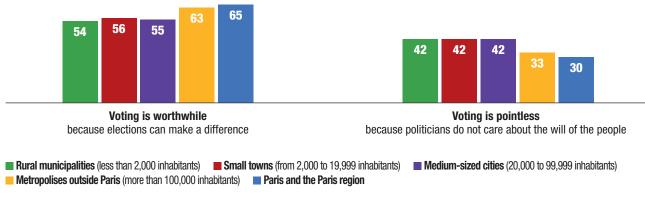
Note: The totals do not add up to 100% due to non-responses, which are not included in this table.

This divide between the inhabitants of Paris and the Paris region and those of the rest of France can be interpreted as a signal of an identity malaise, more prevalent among the inhabitants of rural territories and small and medium-sized cities. To this extent, nearly two-thirds of people living in rural municipalities (64%), small towns (63%) and medium-sized cities (65%), and to a lesser extent, 58% of inhabitants of metropolises outside Paris, deem that "most immigrants do not share France's values and this causes problems for cohabitation". The percentage of those sharing this appraisal in Paris and the Paris region is lower (50%).

In addition, there is a sense of abandonment which, in the age of globalisation, has spread across a large part of rural France. Almost half of those in rural environments (47%) feel that their standard of living has deteriorated in recent years, compared to 37% of the inhabitants of Paris and the Paris region. Similarly, a large majority of people living in rural municipalities (62%), small towns (63%), medium-sized cities (61%) and even metropolises (59%) feel that "globalisation is a threat", compared to 53% of people living in Paris and the Paris region. It should also be noted that three-quarters of the inhabitants of rural municipalities (74%) feel that politicians talk about subjects that are not relevant to them, i.e. 6 points more than for inhabitants of metropolitan areas (68%) and 8 points more than for inhabitants of Paris and the Paris region (66%). A similar observation can be made with regard to news addressed by the media, despite smaller discrepancies: 62% of those in rural environments are under the impression that the media discuss subjects that are not relevant to them, compared with 59% of the inhabitants of Paris and the Paris region.

More people in large cities feel that voting is worthwhile

Question: "Which of the following opinions do you agree with the most?" **Base:** All respondents from the sample.



Note: The totals do not reach 100 0% due to non-responses, which are not included in this graph.

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Lastly, rural people show high distrust of democratic institutions, whether in regards to the President of France (62% versus 54% of the inhabitants of Paris and the Paris region), the Government (66% versus 60%), Members of Parliament (63% versus 57%), political parties (85% versus 75%) or the media (75% versus 67%). In contrast, their trust is greater when it comes to mayors (77% versus 71% of people living in Paris and the Paris region), police officers (67% versus 62%) and judges (56% versus 51%).

2. The majority wish (74%) is "for more political decisions to be made by the regions, departments and municipalities, and fewer in Paris"

The French are largely in favour of a transfer of power to the local authorities. Three-quarters of them (74%) would prefer "more political decisions to be made in the regions, departments and municipalities, and fewer in Paris", while only 6% would prefer "more political decisions to be made in Paris and fewer in the regions, departments and municipalities" (15% would like "things to remain as they are today").

The divide between Paris and the Paris region and the rest of the territory is once again brought forth by this question on the territorial organisation of France, which is known to be one of the most centralised nations in Europe. Although decentralisation of power is gaining support across the country (80% of respondents from rural municipalities would prefer fewer political decisions to be made in Paris, 83% of those from small towns, 77% of those from medium-sized towns and 76% of those from metropolitan areas), this support is much lower, though still in the majority, among the inhabitants of Paris and the Paris region (54%).

The voters most likely to vote right-wing in the next presidential election are most in favour of decentralisation. For example, more than three-quarters (79%) of those who state they "will definitely" or "most likely" vote for Marine Le Pen in the first round of the 2022 election would prefer "more political decisions to be made in the regions, departments and municipalities, and fewer in Paris". This desire is also widely shared (78%) amongst those who state they could vote for Xavier Bertrand. In contrast, the results are less marked among voters who say they "will definitely" or "most likely" vote for Jean-Luc Mélenchon (63%) or Emmanuel Macron (60%).

The desire for decentralisation crosses partisan lines, even if respondents close to LREM are more divided on this subject

Question: "Regarding political decision-making in France, with which of the following three statements do you agree most?" **Base:** All respondents from the sample.

	PCF/LFI	PS	EELV	LREM	LR	RN	No partisan preference
I would prefer more political decisions to be made in Paris and fewer in the regions, departments and municipalities	7	4	5	7	6	10	4
I would prefer more political decisions to be made in the regions, departments and municipalities and fewer in Paris	80	78	81	62	82	80	74
I would prefer that things remain as they are today	10	17	14	27	11	8	18

Note: The totals do not add up to 100% due to non-responses, which are not included in this table.

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3. The middle and working classes appear to converge in protest

Although social stratification is regularly used in both academic and public debate, the definition of social classes is always a complex undertaking¹⁰. The polling institute OpinionWay has calculated the number of consumer units (CUs) in a household as follows: 1 consumption unit for the first adult in the household, 0.5 consumption unit for other people ages 14 or over and 0.3 consumption unit for children under 14. The household is then asked about its income level, after which the institute divides income by consumption units, thus making it possible to classify the population into three categories:

- the working classes: 30% of households with the lowest income per CU (1,216 people in the sample);
- the middle classes: 50% of households with income per CU between the lowest and highest (1,265 people);
- the upper classes: 20% of households with the highest income per CU (530 people).

Based on this classification, to the question "Overall, would you say you are satisfied with the life you are leading?", 48% of the working classes, 30% of the middle classes and 20% of the upper classes say they are not. The same applies to standard of living: 50% of the working classes believe their standard of living has deteriorated in recent years, compared to 38% of the middle classes and one-third of the upper classes (33%).

The judgement of the working and middle classes particularly conjoin on globalisation and immigration. A large majority of the working classes (63%) and middle classes (61%) see globalisation a threat, compared with less than half among the upper classes (48%). Similarly, hostility towards immigration is widespread among the working and middle classes: in both cases, 61% feel that "most immigrants do not share the values of our country and this raises problems for cohabitation" (compared to 53% of the upper classes). To the question: "Which of the following issues should the government address first? Second? Third?¹¹", the answer "reducing immigration" reaches 39% among the working and middle classes, 12 points more than among the upper classes (27%).

Of note here is the singularly significant weight of a demand within the middle classes (50%) to fight criminal behaviour, 6 points above the working classes (44%) and 10 points above the upper classes (40%). We will venture a hypothesis here to explain this particularly marked sensitivity of the middle classes to the fight against crime: the residential areas of the middle classes are little by little ceasing to be spared by this social scourge, as it spreads across the territory. It is no longer held within the confines of working-class neighbourhoods. It is reaching areas that have been less affected until now, more peripheral but also quieter, chosen by households in search of a living environment that matches their idea of family life and their social mobility. Now impinging also on these residential areas, the spread of criminal behaviour would impact on the life plans, and even the investment plans, of middle-class households. This is one of the most original lessons from Wave 4 of our barometer. This rise in middle-class concern for security issues offers a new electoral reservoir for right-wing parties in general and the RN in particular.

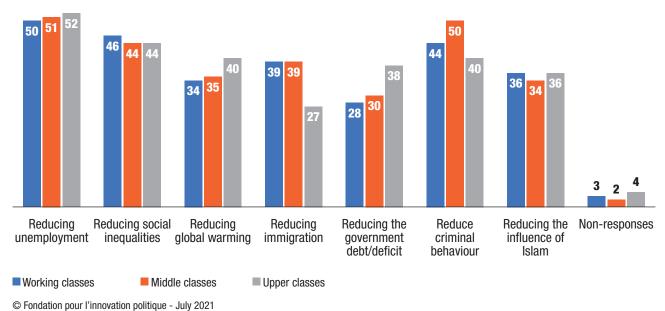
^{10.} See Julien Damon, Les Classes moyennes, PUF, coll. "Que sais-je?", 2013.

^{11.} To the question: "Which of the following issues should the government address first? Second? Third?", respondents were asked to answer by ranking ("first", "second", and "third") three of the seven options offered. In the analysis of the results, we used the "total" here, which represents the percentage of respondents who listed one of these options, whether first, second or third, in the list of these seven options.

Social categories and political concerns

Question: "Which of the following issues should the government address first? Second? Third?"

Responses: total (first, second and third). **Base:** All respondents from the sample.



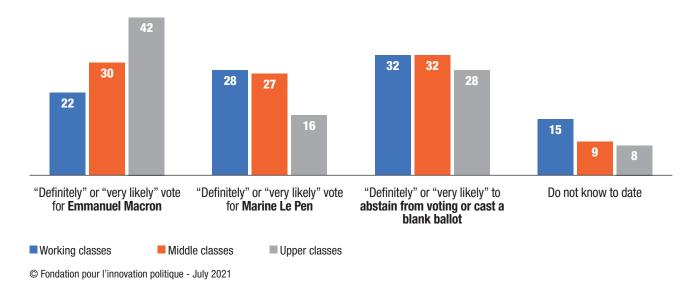
Nearly one-quarter of people in the working classes (22%) and middle classes (21%) say they "will definitely" or "most likely" vote for Marine Le Pen in the first round of the presidential election, compared with 12% of the upper classes. The readiness to vote for Jean-Luc Mélenchon in the first round is much lower: 9% among

the working classes, 8% among the middle classes and 4% for the upper classes. According to Emmanuel Macron, 13% of the working classes and 15% of the middle classes say they "will definitely" or "most likely" vote for him, compared with one-quarter for the upper classes (24%).

In the event of a second round between Emmanuel Macron and Marine Le Pen, the temptation to vote in protest is high in both the working and middle classes

Question: "And in 2022, in the presidential election, in the event of a second round between Emmanuel Macron and Marine Le Pen, would you say that you will...?"

Base: All respondents from the sample.



However, the support of the middle classes for representative democracy is higher than that of the working classes

As part of our electoral protest indicator, we asked respondents to rank three systems of government.

Which of the following three political systems do you consider most necessary in France today?

Possible responses: first, second

- A strong, elected leader who would decide alone without worrying about what Parliament or the media say.
- Having a democratic political system with an elected Parliament that controls the government.
- Having citizens decide what is best for the country, rather than the government.

Our data show that while the readiness for protest voting tends to converge between the middle and working classes, the difference in their attachment to the model of representative democracy is stark. Thus, 82% of the middle classes say they are in favour of "a democratic political system with an elected parliament that controls the government". This is as much as the upper classes (83%) and 11 points higher than the working classes (71%).

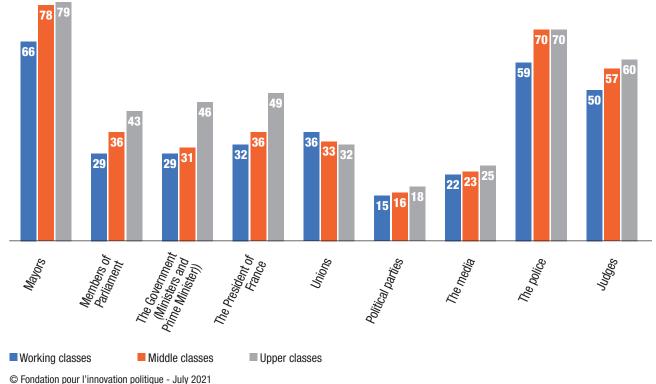
Furthermore, half of the middle classes (50%) and 55% of the working classes are in favour of a regime where "citizens decide what is best for the country, rather than the government", compared to 41% of respondents from the upper classes. It should be noted that, since Wave 2 of our indicator, the support of all respondents to a model of direct democracy decreases with each measure, receding from 55% in January 2020 to 52% in September 2020 to 50% in April 2021.

Lastly, 28% of the middle and 28% of the working classes state their preference for an authoritarian regime, namely "a strong, elected leader who would decide alone without worrying about what Parliament or the media say." It is in the upper classes that the highest proportion (31%) of respondents are in favour of a strong leader.

Working, middle and upper classes: measure of trust in institutions

Question: "Do you entirely trust, somewhat trust, somewhat distrust or entirely distrust the following people or institutions?" **Responses:** "entirely trust" and "somewhat trust".

Base: All respondents from the sample.



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Note: 66% of respondents belonging to the working classes trust mayors, as compared to 78% of the middle classes and 79% of the upper classes. In addition, 70% of respondents from the working and middle classes trust police officers, 11 points more than the upper classes (59%).

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4. Support for the Yellow Vests is an element of electoral protest

The Yellow Vests still enjoy a positive image in public opinion. Though the movement eventually ran out of steam, 44% of the French still have a positive image of the

Yellow Vests. This result is identical to that recorded in September 2020 (44%). It dropped by only three points compared to our first wave, in September 2019 (47%).

More than four out of ten French people still have a positive image of the Yellow Vests

Question: "We have heard a lot about the Yellow Vest movement. Would you say you have an image of the Yellow Vests that is...?" **Responses:** "very positive" and "somewhat positive"; "somewhat negative" and "very negative".

Base: All respondents from the sample.



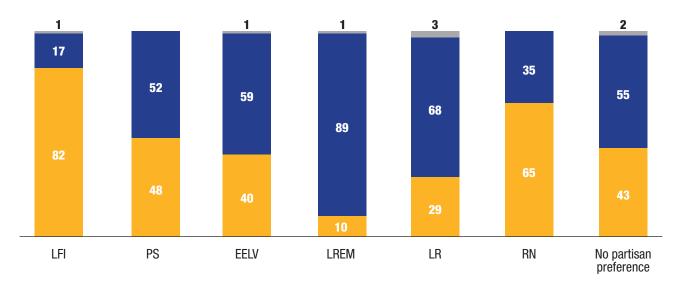
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Sympathy for the Yellow Vests is associated with sharp criticism of the government and a greater readiness for electoral protest. Our Wave 4 shows that 82% of the

French who have a positive image of the Yellow Vests feel that the government has mismanaged the Covid-19 crisis, i.e. 14 points more (68%) than the total sample.

Support for the Yellow Vests varies by partisan preference

Question: "We have heard a lot about the Yellow Vest movement. Would you say you have an image of the Yellow Vests that is...?" **Base:** All respondents from the sample.



- Respondents with a positive image of the Yellow Vests
- Respondents with a negative image of the Yellow Vests
- Respondents having declined to respond
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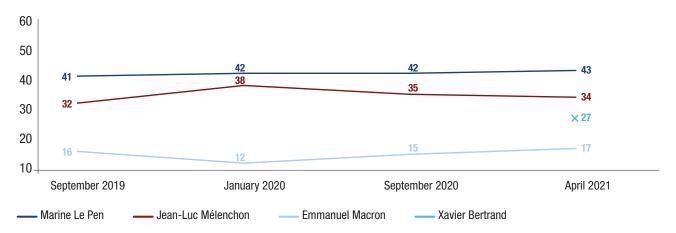
In terms of electoral availability, on average, 78% of respondents plan to adopt one of the protest behaviours selected for our indicator in the first round of the next presidential election: vote for a populist or antiestablishment party (RN, LFI, DLF, LO, NPA), abstain from voting or cast a blank ballot.

However, this readiness for electoral protest concerns almost all (91%) of respondents who reported feeling sympathetic towards the Yellow Vest movement. Lastly, nearly two-thirds (63%) of voters with a "positive" image of the Yellow Vests say they could vote for the RN or LFI in 2022, 23 points above the average (46%).

The French, who have a positive image of the Yellow Vests, are more willing to vote for Marine Le Pen than Jean-Luc Mélenchon in 2022

Question: "In 2022, in the first round of the presidential election, for each of the following potential candidates, would you say that...?" **Responses:** "will definitely", "most likely" and "might" vote for him/her (maximum electoral potential).

Base: Voters with a positive image of the Yellow Vests.



Note: Xavier Bertrand's electoral potential is being tested for the first time in Wave 4 of our electoral protest indicator, hence the absence of comparable data for Waves 1, 2 and 3.

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In the event of a second round between Emmanuel Macron and Marine Le Pen, out of the respondents who have a positive image of the Yellow Vests, those who say they "want above all to prevent the re-election of the current president" were less numerous in April 2021 (56%) than in September 2020 (61%), but remain in the majority.

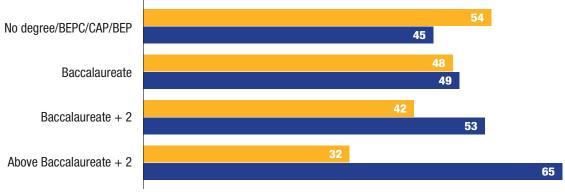
More respondents want to "prevent the election of Marine Le Pen" in April 2021 (36%) than in September 2020 (33%).

Nevertheless, the aftermath of the coronavirus crisis and its economic and social consequences will undoubtedly change this opinion in the months between now and the presidential elections.

Perception of Yellow Vests based on level of qualification

Question: "We have heard a lot about the Yellow Vest movement. Would you say you have an image of the Yellow Vests that is...?" **Responses:** "very positive" and "somewhat positive" or "very negative" and "somewhat negative".

Base: All respondents from the sample.



Respondents with a positive image of the Yellow Vests
 Respondents with a negative image of the Yellow Vests

The survey's questionnaire

- Gender
- Age
- Region of residency
- Size of town
- Education level
- Occupation
- Status (working or not working)
- Monthly household income
- Number of people living in home
- Number of children under 18 in household
- Gross monthly income in consumer units
- · Occupancy status of housing unit
- Party affiliation
- Level of interest in politics
- Vote in 2012 Presidential election (first and second round)
- Vote in 2017 Presidential election (first and second round)
- Vote in the 26 May 2019 European elections
- Self-positioning on a left/right scale

• Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with Emmanuel Macron's action as President of the Republic?

- Very satisfied
- Somewhat satisfied
- Somewhat dissatisfied
- Very dissatisfied

How easily do you manage to make ends meet?

- Very easily
- Quite easily
- I get by
- With some difficulty
- With great difficulty
- I cannot manage

Overall, would you say you are satisfied with the life you lead?

- Yes, absolutely
- Yes, somewhat
- No, not really
- No, absolutely not

Can you tell me what your religious is, if you have one?

- Catholic
- Protestant
- Muslim
- Jewish
- Other religion
- No religion
- Do not wish to respond

In general, your main sources of information are...? (First, second)

- The major television channels (TF1, France 2, France 3, France 5, M6, Canal+, ARTE)
- YouTube
- 24-hour news channels (CNews, LCI, BFM TV, France info TV)
- Newspapers (print or online)
- The radio
- Blogs or forums on the Internet
- Social media (Facebook, Twitter, Instagram, TikTok, etc.)
- Discussions with those around you (with family, neighbours, friends, at work)

1. Which of the following statements is the closest to your personal opinion?

- Globalisation is an opportunity
- Globalisation is a threat

2. Generally speaking, do you feel that your standard of living has gotten better or worse over the past few years?

- It has gotten better
- It has remained stable
- It has gotten worse

3. Would you say that your lifestyle or the way of life is now threatened?

- · Very threatened
- Threatened
- Not very threatened
- Not at all threatened

4. Since you have had the right to vote, have you ever voted at least once for the following parties or any of their candidates...?

Responses:

- "Yes"
- "No"
- Le Front national/Le Rassemblement national
- Le Front de gauche/La France insoumise
- Lutte ouvrière/Le Nouveau Parti anticapitaliste (NPA)
- Debout la France!

5. And since you have had the right to vote ...?

Responses:

- "Yes"
- "No"
- You have abstained from voting before
- You have cast a blank ballot before

6. With regard to the European Union, which of the following opinions do you most agree with?

- I am in favour of the European Union and of France being a member.
- I am not in favour of the European Union, but I do not want France to exit it, what's done is done.
- I am not in favour of the European Union and I want France to exit it.

7. With regard to the euro, which of the following opinions do you most agree with?

- I am in favour of the euro.
- I am not in favour of the euro, but I do not want us to leave the euro and return to the franc, what's done is done.
- I am not in favour of the euro and I want us to leave the euro and return to the franc.

8. Which of the following opinions best aligns with your views?

- Voting is worthwhile because elections can make a difference
- Voting is pointless because politicians do not care about the will of the people

9. In 2022, in the first round of the presidential election, would you say that...?

Responses:

- Yes, absolutely
- Yes, somewhat
- No, not really
- No, not at all
- You could vote for a candidate from the Rassemblement national
- You could vote for a candidate from Debout la France!
- You could vote for a candidate from La France insoumise
- You could vote for a candidate from the Lutte ouvrière (LO)/Nouveau Parti anticapitaliste (NPA)
- You could abstain from voting
- You could cast a blank ballot

9 (cont.). In 2022, in the first round of the presidential election, would you say that...?

Responses:

- · Yes, absolutely
- Yes, somewhat
- No, not really
- No, not at all
- You could vote for a candidate from Les Républicains (LR)
- You could vote for a candidate from La République en marche (LREM)
- You could vote for a candidate from the Parti socialiste (PS)
- You could vote for a candidate from Europe Écologie-Les Verts (EELV)
- You could vote for a candidate unaffiliated with any political party
- You could abstain from voting
- You could cast a blank ballot

10. In 2022, in the first round of the presidential election, for each of the following potential candidates, would you say that...?

Assessed candidates: Marine Le Pen / Jean-Luc Mélenchon / Emmanuel Macron / Xavier Bertrand

- You will definitely vote for him/her
- You will most likely vote for him/her
- You might vote for him/her
- You are unlikely to vote for him/her
- You will definitely not vote for him/her

11. And in 2022's presidential election, in the event of a second round between Emmanuel Macron and Marine Le Pen, would you say that...?

- You will definitely vote for Marine Le Pen
- It is very likely that you will vote for Marine Le Pen
- You will definitely vote for Emmanuel Macron
- It is very likely that you will vote for Emmanuel Macron
- You will definitely abstain from voting
- It is very likely that you will abstain from voting
- You will definitely cast a blank ballot
- It is very likely that you will cast a blank ballot
- Right now you do not know what you will do

12. If the second round in 2022 pits Emmanuel Macron against Marine Le Pen, which of the following two possibilities would be most important to you?

- Avoiding Emmanuel Macron's re-election as president
- Avoiding the election of Marine Le Pen as President of France

13. In the 2022 presidential election, do you hope that:

Responses:

- "Yes"
- "No"
- La France insoumise nominates another candidate than Jean-Luc Mélenchon
- The Rassemblement national nominates another candidate than Marine Le Pen

14. For each of the following political figures, compared to other politicians, please indicate whether you feel he/she is more capable, neither more nor less capable or less capable of responding to the concerns of the French.

Political figures assessed: Marine Le Pen / Jean-Luc Mélenchon / Emmanuel Macron / Xavier Bertrand

- is more capable of responding to the concerns of the French compared to other politicians
- is less capable of responding to the concerns of the French than other politicians
- is neither more nor less capable of responding to the concerns of the French than other politicians

15. In your opinion, did the government handle the Covid-19 crisis in France very well, somewhat well, somewhat poorly or very poorly?

- Very well
- Somewhat well
- Somewhat poorly
- Very poorly

16. Regarding Covid-19, would you say that you are...?

- Very worried
- Somewhat worried
- Not very worried
- Not at all worried

17. Here is a list of political parties. For each of them, if they were in power, indicate if you think they would have done better, worse or neither better nor worse than the current government in managing the Covid-19 crisis in France?

Responses:

- Better
- Neither better not worse
- Worse
- Nouveau Parti anticapitaliste (NPA)
- Lutte ouvrière (LO)
- Parti socialiste (PS)
- Parti communiste français (PCF)
- La France insoumise (LFI)
- Europe Écologie-Les Verts (EELV)
- Debout la France! [Arise, France!] (DLF)
- Les Républicains (LR)
- Le Rassemblement national (RN)

18. When a vaccine against Covid-19 is discovered and approved by the French health authorities, will you get it?

- Yes, as soon as possible
- Yes, but I will wait a while
- No, I will not
- I am already vaccinated

19. We have heard a lot about the Yellow Vest movement. Would you say you have an image of the Yellow Vests that is...?

- Very positive
- Somewhat positive
- Somewhat negative
- · Very negative

20. Which of the following issues should the government address first? Second? Third?

- Reducing unemployment
- Reducing the government debt/deficit
- Reducing immigration
- Reducing the influence of Islam
- Reducing social inequalities
- Reducing global warming
- Reduce criminal behaviour

21. Which of the following opinions best aligns with your views?

- Most immigrants do not share France's values and that causes problems for cohabitation
- Most immigrants share France's values and this allows for cultural enrichment

22. Among the following three political systems, which one do you think is most needed in France at the moment? First? Second?

- A strong, elected leader who would decide alone without worrying about what Parliament or the media might say
- Having a democratic political system with an elected Parliament that controls the government
- Having citizens decide what is best for the country, rather than the government

23. For each of the following institutions, indicate whether you entirely trust them, somewhat trust them, somewhat distrust them or entirely distrust them

Responses:

- Entirely trust them
- Somewhat trust them
- Somewhat distrust them
- Entirely distrust
- Mayors
- Members of Parliament
- The government (Ministers and Prime Minister)
- The President of France
- Unions
- Political parties
- The media
- The police
- Judges

24. Regarding political decision-making in France, which of the following three statements do you most agree with?

- I would prefer more political decisions to be made in Paris and fewer in the regions, departments and municipalities
- I would prefer more political decisions to be made in the regions, departments and municipalities and fewer in Paris
- I would prefer that things remain as they are today

25. Which of the following opinions do you most agree with?

"Most of the time, when politicians speak...":

- I feel that they are talking about subjects that are not relevant to me
- I feel that they are talking about subjects that are relevant to me

26. Which of the following opinions do you most agree with?

"Most of the time, when I watch the news in the media...":

- I feel that they are talking about subjects that are not relevant to me
- I feel that they are talking about subjects that are relevant to me

27. In the future, would you like the powers of France's President to be...

- The same as they are currently
- Reduced
- Increased

28. And in the future, would you like the President of France and the Members of Parliament:

- To be elected for the same term of office, i.e. 5 years, as is the case today
- To be elected for different terms of office, 6 years for President, and 4 years for Members of Parliament

29. In the future, would you like the Prime Minister's position...

- To remain as is: the Prime Minister leads the government under the authority of the President of the Republic and under the scrutiny of the National Assembly
- To be removed: the President of the Republic would then lead the government, the government being under the scrutiny of the National Assembly

30. In the future, do you want voters to elect Members of Parliament...

- By choosing between multiple candidates in their constituency with the majority vote
- By choosing between multiple lists in their department or region with proportional voting

31. The President of France is empowered to dissolve the National Assembly, in which case, legislative elections are triggered. He or she may do so at most once per year. In the future, do you want the President of France...?

- To continue to have this right to dissolve the National Assembly
- To no longer have the right to dissolve the National Assembly

32. In your opinion, is French society increasingly violent, as violent as in the past, or less and less violent?

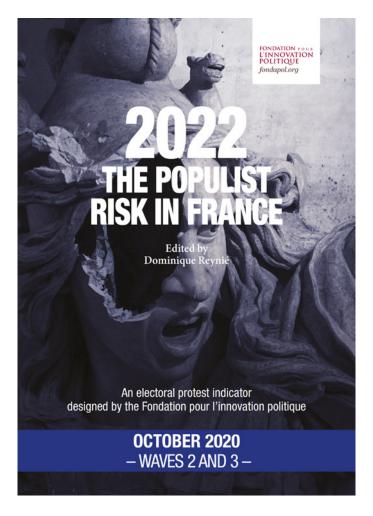
- Increasingly violent
- As violent as in the past
- Less and less violent

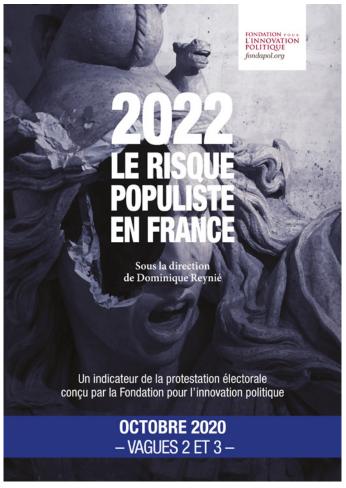
33. The European Union manages the supply of doses of Covid-19 vaccines for the 27 Member States. In your opinion:

- France would have done better on its own
- France would not have done better on its own
- France would have done neither better nor worse on its own









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2022 LE RISQUE POPULISTE EN FRANCE

Sous la direction de Dominique Reynié

Un indicateur de la protestation électorale conçu par la Fondation pour l'innovation politique

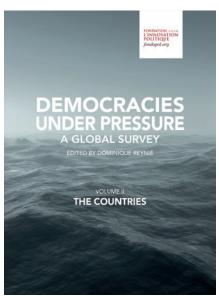
JUIN 2021 - VAGUE 4 -



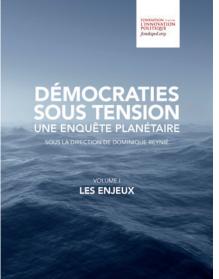














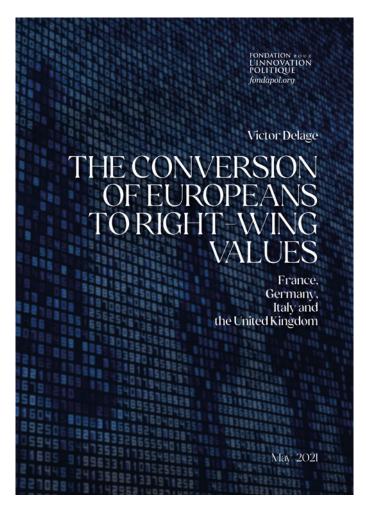


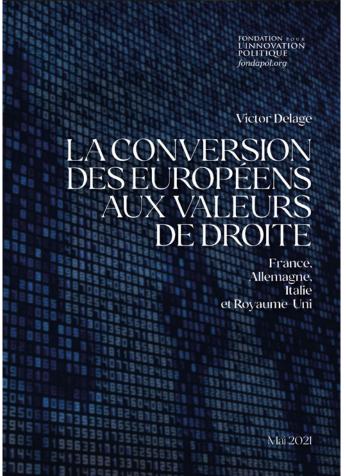














FONDATION POUR L'INNOVATION POLITIQUE

A FRENCH THINK TANK SUPPORTING
FUROPEAN INTEGRATION AND THE FREE MARKET

Created in 2004, the Fondation pour l'innovation politique has an economically liberal, progressive and European perspective. Through its work, it has two objectives: to contribute to a pluralist and informed debate, and to inspire public decision-making.

As a state-recognised organisation, the website **fondapol.org** provides public access to all the Foundation's work. Anyone can access and use all the data gathered for the various surveys via the '**data fondapol**' platform, made available in accordance with a government policy desiring the sharing of public data. Moreover, when it comes to international surveys, the data are available in the different languages of the questionnaire; for example, in 33 languages for the *Democracies Under Pressure* survey, conducted in 42 countries.

Furthermore, reflecting the Foundation's editorial policy, our blog 'Anthropotechnie' aims to explore new avenues prompted by human enhancement, reproductive cloning, human/machine hybridisation, genetic engineering and germline manipulation. It contributes to thinking and debate on transhumanism. 'Anthropotechnie' offers articles tackling ethical, philosophical and political issues associated with the expansion of technological innovations relating to the enhancement of human bodies and abilities.

The Fondation pour l'innovation politique is independent and receives no financial support from any political party. Its funding comes from both public and private sources.



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Public debate needs the Foundation and the Foundation needs you!

In order to remain independent and work eectively in the public interest, the *Fondation* pour *l'innovation* politique, a civil society institution, needs the support of businesses and individuals. Every year, donors are invited to attend the General Convention at which the organisation's priorities are set out. The *Fondation* pour *l'innovation* politique moreover regularly provides donors with opportunities to meet its sta and advisers, discuss its work before anyone else, and attend its events.

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Contact:

Anne Flambert Administrative and Financial Director +33 (0)147536709



FONDATION POUR L'INNOVATION **POLITIQUE** fondapol.org Since 2017, France has experienced a series of crises of differing intensities, from opposition to the retirement reform or the Yellow Vest movement to the most recent, the Covid-19 pandemic. The Fondation pour l'innovation politique aims to contribute to understanding how these different crises may affect the 2022 presidential election, a major political event for the French but also a vote with European consequences. Here, we present the results of Wave 4 of our electoral protest indicator, launched in September 2019 looking ahead to the upcoming next presidential election. Wave 4 was conducted from 6 to 12 April 2021. The context of the survey remains marked by a resumption of the pandemic, a curfew (implemented on 3 March 2021) and a new lockdown instituted as of 3 April. However, the vaccine camapign launched during this period is a major new development, appearing to open up the prospect of an end to the crisis. Out of the many lessons learned from the results of this Wave 4, of particular note are: the readiness for electoral protest in the middle and working classes; the continuation and affirmation of the right-wing shift in public opinion, particularly among the youngest populations; a challenge to media depictions (61% of respondents feel that the media talk about subjects that are not relevant to them) which complements the crisis of political representation already known; the uncovering of a link between the readiness for electoral protest and reliance on 24-hour news channels for information, with voters close to the RN or LR being more likely to find their information via these channels, though it would be inaccurate to reduce their audience to a right-wing world; the observation that, for a majority of respondents, opposition parties, whether on the right or on the left, would not have fared better had they been in charge of managing the pandemic; an attachment to Europe unaltered by the public health crisis; or the widely favourable opinion of the French to a move towards decentralisation. This electoral protest indicator was developed by the Fondation pour l'innovation politique. The survey was conducted by the polling institute OpinionWay. For each wave, the questionnaire

is administered to a sample of more than 3,000 registered voters.

The results of Wave 1 were first published in October 2019. The results of Waves 2 and 3 were released in a single publication due to restrictions caused by the lockdown (October 2020). In this publication, we present the results of Wave 4. All survey results are available for free on our website fondapol.org as are the data, on **data.fondapol.org**.









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